

**EPIC-MRA STATEWIDE SURVEY OF ACTIVE AND LIKELY NOVEMBER VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**

Polling Dates: October 17, 2014 through October 19, 2014

Conducted by live callers -- 20% cell phones

**Commissioned by the
Detroit Free Press, WXYZ TV 7, WLNS TV 6,
WOOD TV 8, and WJRT (ABC) TV 12**

__10. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

56%	Right direction
32%	Wrong track
12%	Undecided/Refused

__11. Thinking about the economy in Michigan, do you believe Michigan’s economy...**[READ 1 TO 3]**

66%	Has already bottomed out and is starting to improve
18%	Is at the bottom but is not yet getting any better
11%	Has not yet bottomed out and will still get worse
5%	Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

[ROTATE Q.12 THROUGH Q.20]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>EF UNDEC</u>
__13. Rick Snyder	---	21%	52%	41%	24%	7%
__14. Mark Schauer	13%	11%	34%	29%	16%	24%
__15. Gary Peters	11%	11%	34%	30%	16%	25%
__16. Terri Lynn Land	4%	12%	30%	49%	33%	17%
__17. Bill Schuette	21%	8%	29%	18%	9%	32%
__18. Mark Totten	67%	3%	9%	5%	2%	19%
__19. Ruth Johnson	50%	3%	18%	7%	3%	25%
__20. Godfrey Dillard	77%	2%	5%	5%	2%	13%

__22. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

13%	Excellent
36%	Pretty good
49%	TOTAL POSITIVE
49%	TOTAL NEGATIVE
27%	Just fair
22%	Poor
2%	Undecided/Refused

__23. How would you rate the job Bill Schuette has done as Michigan Attorney General – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

6%	Excellent
28%	Pretty good
34%	TOTAL POSITIVE
35%	TOTAL NEGATIVE
28%	Just fair
7%	Poor
31%	Undecided/Refused

__24. How would you rate the job Ruth Johnson has done as Michigan Secretary of State – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

5%	Excellent
29%	Pretty good
34%	TOTAL POSITIVE
28%	TOTAL NEGATIVE
24%	Just fair
4%	Poor
38%	Undecided/Refused

__25. Are things better for you and your family because of an improving Michigan economy, are things worse, or, has Michigan's economy not had an impact on you and your family one way or the other?

47%	About the same
27%	Worse
25%	Better
1%	Undecided/Refused

Now I would like to ask how you would vote in the upcoming November 4th general election.
[COMBINED WITH A.V. VOTES]

__26. In the election for Governor, if the election were held today, would you vote for **[ROTATE FIRST TWO NAMES]** Rick Snyder the Republican, Mark Schauer the Democrat, Mary Buzuma the Libertarian, Mark McFarlin of the US Taxpayers Party, or Paul Homeniuk of the Green Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

32%	Voted for Mark Schauer the Democrat
7%	Lean toward Schauer the Democrat
39%	TOTAL VOTE SCHAUER
38%	Voted for Rick Snyder the Republican
9%	Lean toward Snyder the Republican
47%	TOTAL VOTE SNYDER
1%	Voted for Mary Buzuma the Libertarian
1%	Lean toward Buzuma the Libertarian
2%	TOTAL VOTE BUZUMA
--	Voted for Mark McFarlin U.S. Taxpayers
---	Lean toward McFarlin U.S. Taxpayers
---	TOTAL VOTE MCFARLIN
1%	Voted for Paul Homeniuk Green Party
---	Lean toward Homeniuk Green Party
1%	TOTAL VOTE HOMENIUK
10%	Undecided/Don't know/Refused
1%	Would Not/Did Not Vote For Governor (<i>volunteered</i>)

__27. In the election for Michigan Secretary of State, if the election were held today, would you vote for [ROTATE FIRST TWO NAMES] Ruth Johnson the Republican, Godfrey Dillard the Democrat, James Lewis the Libertarian, Robert Gale of the U.S. Taxpayers Party, or Jason Robert Gatties of the Natural Law Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

26%	Voted for Godfrey Dillard the Democrat
7%	Lean toward Dillard the Democrat
33%	TOTAL VOTE DILLARD
35%	Voted for Ruth Johnson the Republican
7%	Lean toward Johnson the Republican
42%	TOTAL VOTE JOHNSON
2%	Voted for James Lewis the Libertarian
1%	Lean toward Lewis the Libertarian
3%	TOTAL VOTE LEWIS
1%	Voted for Robert Gale U.S. Taxpayers
---	Lean toward Gale U.S. Taxpayers
1%	TOTAL VOTE GALE
---	Voted for Jason Robert Gatties Natural Law Party
---	Lean toward Gatties Natural Law Party
---	TOTAL VOTE GATTIES
20%	Undecided/Don't know/Refused
1%	Would Not/Did Not Vote For Secretary of State (<i>volunteered</i>)

___28. In the election for Michigan Attorney General, would you vote for [ROTATE FIRST TWO NAMES] Bill Schuette the Republican, Mark Totten the Democrat, Justin M. Altman the Libertarian, Gerald T. Van Sickle of the U.S. Taxpayers Party, or John Anthony La Pietra of the Green Party?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward?" AND CODE BEST RESPONSE]

27%	Voted for Mark Totten the Democrat
6%	Lean toward Totten the Democrat
33%	TOTAL VOTE TOTTEN
35%	Voted for Bill Schuette the Republican
8%	Lean toward Schuette the Republican
43%	TOTAL VOTE SCHUETTE
2%	Voted for Justin M. Altman the Libertarian
1%	Lean toward Altman the Libertarian
3%	TOTAL VOTE ALTMAN
1%	Voted for Gerald T. Van Sickle U.S. Taxpayers
---	Lean toward Van Sickle U.S. Taxpayers
1%	TOTAL VOTE VAN SICKLE
---	Voted for John Anthony La Pietra Green Party
---	Lean toward La Pietra Green Party
---	TOTAL VOTE LA PIETRA
19%	Undecided/Refused
1%	Would Not/Did Not Vote For Attorney General(<i>volunteered</i>)

__29. In the election for U.S. Senator, would you vote for [ROTATE FIRST TWO NAMES] Terry Lynn Land the Republican, Gary Peter the Democrat, Jim Fulner the Libertarian, Richard Matkin of the U.S. Taxpayers Party, or Chris Wahmhoff of the Green Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

37%	Voted for Gary Peters the Democrat
8%	Lean toward Peters the Democrat
45%	TOTAL VOTE PETERS
28%	Voted for Terri Lynn Land the Republican
6%	Lean toward Land the Republican
34%	TOTAL VOTE LAND
2%	Voted for Jim Fulner the Libertarian
1%	Lean toward Fulner the Libertarian
3%	TOTAL VOTE FULNER
1%	Voted for Richard Matkin U.S. Taxpayers
---	Lean toward Matkin U.S. Taxpayers
1%	TOTAL VOTE MATKIN
1%	Voted for Chris Wahmoff the Green Party
---	Lean toward Wahmoff the Green Party
1%	TOTAL VOTE WAHMOFF
14%	Undecided/Refused
2%	Would Not/Did Not Vote For U.S. Senator (<i>volunteered</i>)

__30. In the race for Michigan Supreme Court, you can vote for two candidates for 8 year terms of office. Of the following list of candidates, which candidate would you vote for first? [**READ AND ROTATE CANDIDATE NAMES BELOW**]

[**IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward?" AND CODE BEST RESPONSE**]

22%	Richard Bernstein	
2%	Lean toward Bernstein	
24%	TOTAL VOTE BERNSTEIN	
2%	Doug Dern	
---	Lean toward Dern	
2%	TOTAL VOTE DERN	
2%	Bill Murphy	
---	Lean toward Murphy	
2%	TOTAL VOTE MURPHY	
5%	James Robert Redford	
---	Lean toward Redford	
5%	TOTAL VOTE REDFORD	
14%	Brian Zahra, Justice of the Supreme Court	
2%	Lean toward Zahra	
16%	TOTAL VOTE ZAHRA	
45%	Undecided/Refused -----	GO TO Q.32
6%	Would Not/Did Not vote for Supreme Court 8 year term (<i>volunteered</i>) ---	GO TO Q.32

__31. In the race for Michigan Supreme Court, of the following list of candidates for two 8 year terms, which candidate would you vote for second? [**DROP CANDIDATE NAMED IN Q.30 - READ AND ROTATE REMAINING CANDIDATE NAMES BELOW**]

[**IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward?" AND CODE BEST RESPONSE**]

N=295

8%	Richard Bernstein	
2%	Lean toward Bernstein	
10%	TOTAL VOTE BERNSTEIN	
5%	Doug Dern	
2%	Lean toward Dern	
7%	TOTAL VOTE DERN	
11%	Bill Murphy	
2%	Lean toward Murphy	
13%	TOTAL VOTE MURPHY	
15%	James Robert Redford	
1%	Lean toward Redford	
16%	TOTAL VOTE REDFORD	
14%	Brian Zahra, Justice of the Supreme Court	
1%	Lean toward Zahra	
15%	TOTAL VOTE ZAHRA	
39%	Undecided/Refused	
---	Would Not/Did Not vote for Supreme Court 8 year term (<i>volunteered</i>)	

TOTAL SUPREME COURT (SELECT NOT MORE THAN TWO) COMBINED:

17%	Richard Bernstein
2%	Lean toward Bernstein
19%	TOTAL VOTE BERNSTEIN
3%	Doug Dern
1%	Lean toward Dern
4%	TOTAL VOTE DERN
5%	Bill Murphy
1%	Lean toward Murphy
6%	TOTAL VOTE MURPHY
9%	James Robert Redford
1%	Lean toward Redford
10%	TOTAL VOTE REDFORD
14%	Brian Zahra, Justice of the Supreme Court
1%	Lean toward Zahra
15%	TOTAL VOTE ZAHRA
43%	Undecided/Refused
3%	Would Not/Did Not vote for Supreme Court 8 year term (<i>volunteered</i>)

__32. In the race for Michigan Supreme Court, of the following list of candidates who are running for a partial term through 2017, would you vote for? **[READ AND ROTATE CANDIDATE NAMES BELOW]**

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

4%	Kerry L. Morgan
1%	Lean toward Morgan
5%	TOTAL VOTE MORGAN
7%	Deborah A. Thomas
1%	Lean toward Thomas
8%	TOTAL VOTE THOMAS
29%	David Viviano, Justice of the Supreme Court
3%	Lean toward Viviano
32%	TOTAL VOTE VIVIANO
53%	Undecided/Refused
2%	Would Not/Did Not vote for Supreme Court partial term (<i>volunteered</i>)

__33. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]

14%	Strongly supports Tea Party movement
21%	Somewhat supports Tea Party movement
35%	TOTAL SUPPORT
47%	TOTAL OPPOSE
13%	Somewhat opposes Tea Party movement
34%	Strongly opposes Tea Party movement
18%	Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__34. Do you think of yourself as pro-choice, meaning you support allowing women to have the right to an abortion, do you consider yourself strongly pro-life, meaning you oppose abortions in all cases without exception, or, do you consider yourself mostly pro-life, meaning you oppose abortions except where it is necessary to save the life of the mother, or to end a pregnancy caused by rape or incest?

43%	Pro-choice – women have the right to an abortion
35%	Mostly Pro-life – against abortions except to save life of mother and/or rape or incest
18%	Strongly Pro-life – against abortions in all cases
4%	Undecided/Refused

__39. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

40%	Conservative
35%	Moderate
16%	Liberal
9%	Undecided/Refused

__41. Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, of mixed-race or some other group or race?

81%	White
11%	African American/Black
1%	Hispanic or Latino (Puerto Rican, Mexican-American etc.)
1%	Asian
1%	Native American
1%	Mixed race
1%	Other
3%	Undecided/Refused

__42. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

23%	Strong Democrat
9%	Not Strong Democrat
10%	Independent-Lean Democrat
42%	TOTAL DEM
19%	Independent
37%	TOTAL GOP
9%	Independent-Lean Republican
9%	Not Strong Republican
19%	Strong Republican
2%	Other/Undecided/Refused