

*Exclusive for*  
**THE DETROIT NEWS, WXYZ TV 7, WOOD TV 8, WILX TV 10, WJRT TV 12**

**EPIC-MRA STATEWIDE POLL – MAY 2009**  
**[FREQUENCY REPORT of SURVEY RESPONSES – TOTAL 600 SAMPLE – ERROR ±4.0%]**

**[PRIMARY VOTERS - TOTAL 400 SAMPLE IN EACH PRIMARY - ERROR ±4.9%]**

**Polling Dates: May 18, 2009 through May 21, 2009**

\_\_02. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

45% Right direction  
46% Wrong track  
9% Undecided/Don't know/Refused

\_\_03. How about in Michigan – are things in Michigan generally headed in the right direction, or are things pretty seriously off on the wrong track?

20% Right direction  
71% Wrong track  
9% Undecided/Don't know/Refused

\_\_04. Now I am going to read a list of the top 10 state problems or issues people say they are most concerned about. After I read the whole list, please tell me which one problem or issue you are personally concerned about the most? **[READ AND ROTATE 01 TO 09 – TAKE FIRST AND ONLY ONE RESPONSE]**

62%	Improving Michigan's economy and providing jobs
10%	Improving education
7%	Making quality health care affordable and accessible
5%	Keeping state taxes low
5%	Promoting morality and family values
4%	Controlling the state budget deficit
3%	Controlling crime and drugs
2%	Improving state and local roads and bridges
1%	Protecting our air and water
---	More than one <b>[ASK: "But which problem concerns you the most?" AND CODE BEST RESPONSE – IF STILL 'More than one' CODE AS '10']</b>
1%	Undecided/Don't know/Refused

\_\_05. In a year from now, do you think the U.S. economy will be better off than it is now, worse off, or about the same? **[IF BETTER OFF/WORSE OFF, ASK: “Would that be much or just somewhat?” AND CODE BEST RESPONSE]**

9% Much better off ----- **48% TOTAL BETTER OFF**  
 39% Somewhat better off  
 29% About the same  
 10% Somewhat worse off  
 9% Much worse off ----- **19% TOTAL WORSE OFF**  
 4% Undecided/Don't know/Refused

254 Democratic primary voters naturally came from the statewide sample as determined in Q. 6, with an oversample of 146 primary specific interviews added to the statewide sample to provide a total sample of 400 interviews among Democratic primary voters.

\_\_07. Thinking about the Democratic gubernatorial primary election, based on what you know right now about the candidates who may likely run, if the election were held today, who would you vote for? **(DO NOT READ NAMES – CODE IF MENTIONED OR WRITE IN FOR OTHER IF NOT LISTED)**

**[N=400]**

9% John **CHERRY**  
 0.5% Bob **FICANO**  
 0.5% Andy **DILLON**  
 5% Debbie **STABENOW**  
 --- John **FREEMAN**  
 0.5% Alma Wheeler **SMITH**  
 --- George **PERLES**  
 0.5% Don **WILLIAMSON**  
 3% Jennifer Granholm  
 81% Undecided/Don't know/Refused

\_\_08/09. **COMBINED:** Now I would like to read the list of Democrats who have been mentioned as possible candidates for Governor. Of the following list of candidates, if the Democratic primary election were held today, which candidate would you vote for? **[READ 1 TO 9 – ROTATE 1 TO 8]**

**[N=400]**

14% John **CHERRY**  
 5% Bob **FICANO**  
 1% Andy **DILLON**  
 49% Debbie **STABENOW**  
 --- John **FREEMAN**  
 2% Alma Wheeler **SMITH**  
 2% George **PERLES**  
 1% Don **WILLIAMSON**  
 26% Undecided/Don't know/Refused

\_\_10. Which candidate would be your second choice in a Democratic primary election for Governor?  
**[DROP CANDIDATE MENTIONED IN Q. 08 OR Q. 09 -- READ REMAINING NAMES 1 TO 9  
 – ROTATE 1 TO 8]**

**[N=400]**

22% John **CHERRY**  
 9% Bob **FICANO**  
 2% Andy **DILLON**  
 15% Debbie **STABENOW**  
 2% John **FREEMAN**  
 2% Alma Wheeler **SMITH**  
 2% George **PERLES**  
 2% Don **WILLIAMSON**  
 44% Undecided/Don't know/Refused

219 Republican primary voters naturally came from the statewide sample as determined in Q. 6, with an oversample of 181 primary specific interviews added to the statewide sample to provide a total sample of 400 interviews among Republican primary voters.

\_\_11. Thinking about the Republican gubernatorial primary election, based on what you know right now about the candidates who may likely run, if the election were held today, who would you vote for? (**DO NOT READ NAMES – CODE NAME MENTIONED OR WRITE IN UNDER OTHER IF NOT LISTED**)

**[N=400]**

6% Mike **COX**  
 2% Terri Lynn **LAND**  
 8% Pete **HOEKSTRA**  
 --- Rick **SNYDER**  
 --- Tom **GEORGE**  
 --- David **BRANDON**  
 1% Dick DeVos  
 --- Candice Miller  
 83% Undecided/Don't know/Refused

\_\_12/13. **COMBINED:** Now I would like to read the list of Republicans who have been mentioned as possible candidates for Governor. Of the following list of candidates, if the Republican primary election were held today, which candidate would you vote for? **[READ 1 TO 7 – ROTATE 1 TO 6]**

**[N=400]**

26% Mike **COX**  
 19% Terri Lynn **LAND**  
 27% Pete **HOEKSTRA**  
 --- Rick **SNYDER**  
 1% Tom **GEORGE**  
 2% David **BRANDON**  
 25% Undecided/Don't know/Refused

\_\_14. Which candidate would be your second choice in a Republican primary election for Governor?  
**[DROP CANDIDATE MENTIONED IN Q. 12 OR Q. 13 -- READ REMAINING NAMES 1 TO 7  
 – ROTATE 1 TO 6]**

**[N=400]**

23% Mike **COX**  
 24% Terri Lynn **LAND**  
 12% Pete **HOEKSTRA**  
 1% Rick **SNYDER**  
 4% Tom **GEORGE**  
 3% David **BRANDON**  
 33% Undecided/Don't know/Refused

\_\_15. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

23% Excellent ----- **61% TOTAL POSITIVE**  
 38% Pretty good  
 18% Just fair ----- **37% TOTAL NEGATIVE**  
 19% Poor  
 2% Undecided/Don't know/Refused

\_\_16. Overall, how would you rate the job being done by Jennifer Granholm as Michigan's Governor – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

7% Excellent ----- **38% TOTAL POSITIVE**  
 31% Pretty good  
 27% Just fair ----- **61% TOTAL NEGATIVE**  
 34% Poor  
 1% Undecided/Don't know/Refused

\_\_17. When do you think Michigan's economy will turn around and experience major improvements – in one or two years, in three or four years, five to seven years, eight to ten years, or, do you have doubts that Michigan's economy will ever turn around?

22% Within one or two years  
 41% In three or four years  
 17% In five to seven years  
 6% In eight to ten years  
 11% Has doubts that it will ever completely turn around  
 3% Undecided/Don't know/Refused

Now I would like to ask how you would vote in several possible general election matchups for Governor in the November 2010 election. **[ROTATE Q'S 18 TO 26]**

\_\_18. If the election for Governor were held today and the candidates were **[ROTATE]** Mike Cox and John Cherry, would you vote for **[ROTATE]** Mike Cox the Republican or John Cherry the Democrat?

**[IF UNDECIDED, ASK]** Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Cox or Cherry?

31% Vote for John Cherry ----- **36% TOTAL CHERRY**  
 5% Lean toward John Cherry  
 29% Vote for Mike Cox ----- **35% TOTAL COX**  
 6% Lean toward Mike Cox  
 29% Undecided/Don't know/Refused

\_\_19. If the election for Governor were held today and the candidates were **[ROTATE]** Terri Lynn Land and Bob Ficano, would you vote for **[ROTATE]** Terri Lynn Land the Republican or Bob Ficano the Democrat?

**[IF UNDECIDED, ASK]** Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Land or Ficano?

25% Vote for Bob Ficano ----- **30% TOTAL FICANO**  
 5% Lean toward Bob Ficano  
 33% Vote for Terri Lynn Land ----- **37% TOTAL LAND**  
 4% Lean toward Terry Lynn Land  
 33% Undecided/Don't know/Refused

\_\_20. If the election for Governor were held today and the candidates were **[ROTATE]** Pete Hoekstra and Debbie Stabenow, would you vote for **[ROTATE]** Pete Hoekstra the Republican or Debbie Stabenow the Democrat?

**[IF UNDECIDED, ASK]** Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Hoekstra or Stabenow?

39% Vote for Debbie Stabenow ----- **44% TOTAL STABENOW**  
 5% Lean toward Debbie Stabenow  
 32% Vote for Pete Hoekstra ----- **35% TOTAL HOEKSTRA**  
 3% Lean toward Pete Hoekstra  
 21% Undecided/Don't know/Refused

\_\_21. If the election for Governor were held today and the candidates were **[ROTATE]** Terri Lynn Land and John Cherry, would you vote for **[ROTATE]** Terri Lynn Land the Republican or John Cherry the Democrat?

**[IF UNDECIDED, ASK]** Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Land or Cherry?

31% Vote for John Cherry ----- **34% TOTAL CHERRY**  
 3% Lean toward John Cherry  
 31% Vote for Terri Lynn Land ----- **35% TOTAL LAND**  
 4% Lean toward Terri Lynn Land  
 31% Undecided/Don't know/Refused

\_\_22. If the election for Governor were held today and the candidates were [ROTATE] Mike Cox and Bob Ficano, would you vote for [ROTATE] Mike Cox the Republican or Bob Ficano the Democrat?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Cox or Ficano?

28% Vote for Bob Ficano ----- **30% TOTAL FICANO**  
 2% Lean toward Bob Ficano  
 33% Vote for Mike Cox ----- **37% TOTAL COX**  
 4% Lean toward Mike Cox  
 33% Undecided/Don't know/Refused

\_\_23. If the election for Governor were held today and the candidates were [ROTATE] Pete Hoekstra and John Cherry, would you vote for [ROTATE] Pete Hoekstra the Republican or John Cherry the Democrat?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hoekstra or Cherry?

32% Vote for John Cherry ----- **36% TOTAL CHERRY**  
 4% Lean toward John Cherry  
 30% Vote for Pete Hoekstra ----- **33% TOTAL HOEKSTRA**  
 3% Lean toward Pete Hoekstra  
 31% Undecided/Don't know/Refused

\_\_24. If the election for Governor were held today and the candidates were [ROTATE] Terri Lynn Land and Debbie Stabenow, would you vote for [ROTATE] Terri Lynn Land the Republican or Debbie Stabenow the Democrat?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Land or Stabenow?

39% Vote for Debbie Stabenow ----- **44% TOTAL STABENOW**  
 5% Lean toward Debbie Stabenow  
 32% Vote for Terri Lynn Land ----- **35% TOTAL LAND**  
 3% Lean toward Terri Lynn Land  
 21% Undecided/Don't know/Refused

\_\_25. If the election for Governor were held today and the candidates were [ROTATE] Pete Hoekstra and Bob Ficano, would you vote for [ROTATE] Pete Hoekstra the Republican or Bob Ficano the Democrat?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hoekstra or Ficano?

30% Vote for Bob Ficano ----- **34% TOTAL FICANO**  
 4% Lean toward Bob Ficano  
 32% Vote for Pete Hoekstra ----- **35% TOTAL HOEKSTRA**  
 3% Lean toward Pete Hoekstra  
 31% Undecided/Don't know/Refused

\_\_26. If the election for Governor were held today and the candidates were [ROTATE] Mike Cox and Debbie Stabenow, would you vote for [ROTATE] Mike Cox the Republican or Debbie Stabenow the Democrat?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Land or Stabenow?

39% Vote for Debbie Stabenow ----- **43% TOTAL STABENOW**  
 4% Lean toward Debbie Stabenow  
 32% Vote for Mike Cox ----- **35% TOTAL COX**  
 3% Lean toward Mike Cox  
 22% Undecided/Don't know/Refused

On another topic...

\_\_27. Thinking about the involvement of the Obama administration in the financial operations and restructuring decisions of the domestic auto industry, do you think that those actions have helped or hurt domestic auto makers? [IF HELPED/HURT, ASK: Would that be a lot or somewhat? **AND CODE BEST RESPONSE**]

10% Helped a lot ----- **39% TOTAL HELP**  
 29% Helped somewhat  
 10% Neither/both (**VOLUNTEERED**)  
 18% Hurt somewhat  
 24% Hurt a lot ----- **42% TOTAL HURT**  
 9% Undecided/Don't know/Refused

Turning to some state issues...

\_\_28. A graduated income tax assesses a higher percentage tax on individuals with higher incomes and a lower tax on those with lower incomes. Would you favor or oppose a change in the Constitution to allow a graduated income tax? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or just somewhat?" **AND CODE BEST RESPONSE**]

37% Strongly favor ----- **60% TOTAL FAVOR**  
 23% Somewhat favor  
 10% Somewhat oppose  
 23% Strongly oppose ----- **33% TOTAL OPPOSE**  
 7% Undecided/Don't know/Refused

\_\_29. Do you think it was a good idea by state government to offer tax incentives to attract the movie industry to Michigan, or, do you think it was a bad idea because it needlessly gives away too much tax revenue that is needed to fund state programs and services?

70% Good idea to offer tax incentives to the movie industry  
 21% Bad idea because it needlessly gives away tax revenue needed to fund state services  
 9% Undecided/Don't know/Refused

\_\_30. Do you favor or oppose a proposal that would charge Michigan residents a \$10 fee when they purchase or renew their vehicle registrations, which would be used to eliminate existing fees that are charged to enter state parks, and to also fund needed improvements to state parks? **[IF FAVOR/ OPPOSE, ASK: “Would that be strongly or just somewhat?” AND CODE BEST RESPONSE]**

29% Strongly favor ----- **50% TOTAL FAVOR**  
 21% Somewhat favor  
 14% Somewhat oppose  
 31% Strongly oppose ----- **45% TOTAL OPPOSE**  
 5% Undecided/Don't know/Refused

\_\_31. The City of Detroit has a new mayor with the election of Dave Bing. Are you optimistic that Dave Bing can improve things in Detroit, or, are you pessimistic and believe things in Detroit will remain the same and not improve? **[IF OPTIMISTIC/PESSIMISTIC, ASK” Would that be very or somewhat? AND CODE BEST RESPONSE]**

22% Very optimistic ----- **61% TOTAL OPTOMISTIC**  
 39% Somewhat optimistic  
 15% Somewhat pessimistic  
 11% Very pessimistic ----- **26% TOTAL PESSIMISTIC**  
 13% Undecided/Don't know/Refused

\_\_32. Do you favor or oppose a proposal that would require 10 percent of the energy generated in Michigan to come from renewable energy sources, even if the production of renewable energy costs more and would mean higher energy bills for consumers? **[IF FAVOR/ OPPOSE, ASK: “Would that be strongly or just somewhat?” AND CODE BEST RESPONSE]**

22% Strongly favor ----- **45% TOTAL FAVOR**  
 23% Somewhat favor  
 16% Somewhat oppose  
 32% Strongly oppose ----- **48% TOTAL OPPOSE**  
 7% Undecided/Don't know/Refused

\_\_33. In these difficult economic times, many people are proposing that there should be more regional cooperation between local units of government to save money and provide more and improved services. How much do you trust government leaders from other communities in your region of the state to fairly deal with your community as equal partners in providing services – do you completely trust other government leaders, mostly trust them, mostly distrust them, or completely distrust other government leaders in your regions?

4% Completely trust other government leaders ----- **49% TOTAL TRUST**  
 45% Mostly trust other government leaders  
 31% Mostly distrust other government leaders  
 14% Completely distrust other government leaders ----- **45% TOTAL DISTRUST**  
 6% Undecided/Don't know/Refused

\_\_34. Governor Jennifer Granholm has been mentioned as a possible nominee by President Obama to replace retiring Justice David Souter as a member of the U.S. Supreme Court. If she is chosen, she would not serve the remainder of her term as governor. Would you favor or oppose the appointment of Governor Jennifer Granholm to the U.S. Supreme Court? **[IF FAVOR/OPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

29%	Strongly favor -----	<b>51% TOTAL FAVOR</b>
22%	Somewhat favor	
11%	Somewhat oppose	
33%	Strongly oppose -----	<b>44% TOTAL OPOSE</b>
5%	Undecided/Don't know/Refused	