

**EPIC•MRA STATEWIDE POLL – MARCH 2009**  
**[FREQUENCY REPORT of SURVEY RESPONSES – TOTAL 600 SAMPLE – ERROR ±4.0%]**  
**Polling Dates: March 19, 2009 through March 22, 2009**

\_\_02. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

37% Right direction  
54% Wrong track  
9% Undecided/Don't know/Refused

\_\_03. How about in Michigan – are things in Michigan generally headed in the right direction, or are things pretty seriously off on the wrong track?

21% Right direction  
69% Wrong track  
10% Undecided/Don't know/Refused

\_\_04. Now I am going to read a list of the top 10 national problems or issues people say they are most concerned about. After I read the whole list, please tell me which one problem or issue you are personally concerned about the most? **[READ AND ROTATE 01 TO 10 – TAKE FIRST AND ONLY ONE RESPONSE]**

2% Protecting our air and water  
2% Controlling crime and drugs  
8% Improving education  
3% Fighting the ongoing war in Iraq  
56% Improving the nations economy and providing jobs  
4% Keeping federal taxes low  
4% Protecting America from terrorism  
8% Making quality health care affordable and accessible  
5% Promoting morality and family values  
6% Controlling the federal budget deficit  
1% More than one **[ASK: “But which problem concerns you the most?” AND CODE BEST RESPONSE – IF STILL ‘More than one’ CODE AS ‘11’ AND GO TO Q. 07]**  
1% Undecided/Don't know/Refused ---- **GO TO Q. 07**

\_\_05. Which political party, the **[ROTATE]** Democrats or the Republicans, will do a better job of addressing that problem or issue?

40% Democrats  
27% Republicans  
6% Both equally **(VOLUNTEERED)**  
19% Neither **(VOLUNTEERED)**  
8% Undecided/Don't know/Refused

\_\_06. From the same list of problems or issues, which one is your second greatest concern? [**DROP PROBLEM NAMED IN Q. 04 – READ & ROTATE REMAINING PROBLEMS 01-10**]

5%	Protecting our air and water
3%	Controlling crime and drugs
15%	Improving education
6%	Fighting the ongoing war in Iraq
17%	Improving the nations economy and providing jobs
6%	Keeping federal taxes low
9%	Protecting America from terrorism
21%	Making quality health care affordable and accessible
4%	Promoting morality and family values
11%	Controlling the federal budget deficit
---	More than one [ <b>ASK: “But which problem concerns you the most?” AND CODE BEST RESPONSE – IF STILL ‘More than one’ CODE AS ‘11’</b> ]
3%	Undecided/Don’t know/Refused

\_\_07. Do you think the U.S. economy is currently getting stronger, getting weaker, or staying about the same?

13%	Getting stronger
47%	Getting weaker
38%	Staying about the same
2%	Undecided/Don’t know/Refused

\_\_08. In a year from now, do you think the U.S. economy will be better off than it is now, worse off, or about the same? [**IF BETTER OFF/WORSE OFF, ASK: “Would that be much or just somewhat?” AND CODE BEST RESPONSE**]

11%	Much better off -----	<b>53% TOTAL BETTER OFF</b>
42%	Somewhat better off	
25%	About the same	
12%	Somewhat worse off -----	<b>18% TOTAL WORSE OFF</b>
6%	Much worse off	
4%	Undecided/Don’t know/Refused	

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is \_\_\_\_\_? Do you recognize the name? **[IF YES, ASK]** Do you have a favorable or unfavorable opinion of (him/her)? **[IF FAVORABLE/UNFAVORABLE, ASK]** Would that be very or generally?

<b>NAMES [ROTATE Q.9 TO Q.12]</b>	<b>DON'T RECOG</b>	<b>VERY FAVOR</b>	<b>TOTL FAVOR</b>	<b>TOTL UNFAV</b>	<b>VERY UNFAV</b>	<b>REF UNDEC</b>
__09. Barack Obama	0%	39%	<b>67%</b>	<b>26%</b>	13%	7%
__10. Jennifer Granholm	0%	16%	<b>46%</b>	<b>52%</b>	25%	2%
__11. Michael Cox	23%	6%	<b>38%</b>	<b>19%</b>	6%	20%
__12. Terry Lynn Land	25%	10%	<b>43%</b>	<b>10%</b>	2%	22%

\_\_13. How would you rate your personal financial situation in your household these days -- good, bad, or somewhere in the middle? **[IF GOOD/BAD, ASK: "Would that be very or somewhat (*good/bad*)? AND CODE BEST RESPONSE]**

7% Very good ----- **26% TOTAL GOOD**  
 19% Somewhat good  
 56% Somewhere in the middle  
 11% Somewhat bad ----- **17% TOTAL BAD**  
 6% Very bad  
 1% Undecided/Don't know/Refused

\_\_14. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

17% Excellent ----- **54% TOTAL POSITIVE**  
 37% Pretty good  
 22% Just fair ----- **39% TOTAL NEGATIVE**  
 17% Poor  
 7% Undecided/Don't know/Refused

\_\_15. Overall, how would you rate the job being done by Jennifer Granholm as Michigan's Governor -- would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

7% Excellent ----- **36% TOTAL POSITIVE**  
 29% Pretty good  
 25% Just fair ----- **63% TOTAL NEGATIVE**  
 38% Poor  
 1% Undecided/Don't know/Refused

\_\_16. Based on what you know or have heard or read about Barack Obama’s policies and goals that he has proposed for the country, would you say that you support or oppose his policies and goals? **[IF SUPPORT/OPOSE, ASK: “Would that be strongly or just somewhat?” AND CODE BEST RESPONSE]**

36% Strongly support ----- **64% TOTAL SUPPORT**  
 28% Somewhat support  
 14% Somewhat oppose ----- **32% TOTAL OPOSE**  
 18% Strongly oppose  
 4% Undecided/Don’t know/Refused

\_\_17. Specifically, based on what you know or have heard or read about Barack Obama’s economic recovery plan that has been passed by Congress and signed into law, do you favor or oppose his economic recovery plan? **[IF FAVOR/OPOSE, ASK: “Would that be strongly or just somewhat?” AND CODE BEST RESPONSE]**

29% Strongly favor ----- **55% TOTAL FAVOR**  
 26% Somewhat favor  
 16% Somewhat oppose ----- **39% TOTAL OPOSE**  
 23% Strongly oppose  
 6% Undecided/Don’t know/Refused

\_\_18. How effective do you think President Obama’s economic recovery plan will be in stimulating the economy and saving or creating jobs? **[READ 1 TO 4]**

15% Very effective ----- **55% TOTAL EFFECTIVE**  
 40% Somewhat effective  
 20% A little effective  
 20% Not effective at all  
 5% Undecided/Don’t know/Refused

\_\_19. Thinking about President Barack Obama’s proposals which would not only deal with the national economy and making more loans and refinancing available through the banks and financial institutions, but also dealing with health care, energy, and education, do you think that President Obama is trying to do too much too soon on too many issues, do you think he is doing about the right amount taking on several issues at the same time, or, do you think he is NOT doing enough to deal with the problems that confront the United States.

40% He is doing too much  
 52% He is doing about the right amount  
 6% He is NOT doing enough  
 2% Undecided/Don’t know/Refused

\_\_20. Some people have been critical of President Obama and have claimed that he is trying to do too much at once instead of focusing his attention just on the economy. In response, Obama says that improving the long term health of the economy requires focusing on health care, energy and education. Health care is one of the biggest costs for American businesses and families, and we cannot continue to have almost 50 million people who are without health insurance. Reducing our dependence on foreign oil is critically important to our economic future, and it will also provide new, high tech, good paying jobs, and improving education is also a key to improving our economy and helping people get better paying jobs. Thinking about his response to his critics, let me ask you again -- do you think that President Obama is trying to do too much too soon on too many issues, do you think he is doing about the right amount taking on several issues at the same time, or, do you think he is NOT doing enough to deal with the problems that confront the United States.

- 34% He is doing too much
- 56% He is doing about the right amount
- 8% He is NOT doing enough
- 2% Undecided/Don't know/Refused

On another topic...

\_\_21. As part of an effort to keep General Motors Corporation from going out of business, the company and the Federal government are considering the possibility of placing GM under the protection of the bankruptcy court by filing a petition under Chapter 11 of the bankruptcy code. By doing this, GM would continue to operate and continue to manufacture vehicles, but over the course of several months, the company would be significantly restructured. Under the supervision of the bankruptcy court, arrangements would be made for GM to pay at least a portion of what it owes to its creditors, and individuals holding GM stock or who hold bonds issued by GM would take a major loss if not completely lose their investment. Once steps were taken to put the company on a firmer financial footing, the bankruptcy court would step aside and General Motors would again operate as a private company.

Thinking about this possibility, and assuming that you were in the market for a new car or truck, would you DEFINITELY consider purchasing a product made by GM, PROBABLY consider purchasing a General Motors product, would be UNLIKELY to consider a vehicle produced by GM, or would the fact that the company was in the middle of a reorganization under the bankruptcy laws make you COMPLETELY RULE OUT considering a purchase of a General Motors vehicle?

- 32% Definitely consider a GM vehicle purchase ----- **65% STILL BUY GM**
- 33% Probably consider a GM vehicle purchase
- 14% Unlikely to consider a GM vehicle purchase
- 14% Completely rule out a GM vehicle purchase
- 7% Undecided/Don't know/Refused

\_\_22. What, specifically, about GM being in a Chapter 11 reorganization bankruptcy would make you *(unlikely to consider/completely rule out)* purchasing a General Motors product? [**WRITE COMMENT AS STATED**]

23%	Dislike GM Products	4%	Against Government Bailout
17%	Prefer Other US Manufacturers	4%	Cannot Afford a Car
14%	GM - Mishandled The Company	2%	Prefer Foreign Manufacturers
10%	Could Still Fail After Chapter 11	1%	Against Federal Control
10%	Parts – Service Concerns	1%	GM Should Lower Prices
8%	Warranty Honored Concerns		
5%	Wouldn't Buy From Bankrupt Company	1%	Undecided/Don't Know/Refused