EPIC▪MRA STATEWIDE POLL OF LIKELY GOP PRIMARY VOTERS – FEBRUARY 2012
[FREQUENCY REPORT OF SURVEY RESPONSES]
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Polling Dates: February 18, 2012 through February 21, 2012

Exclusive for
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First of all, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is _____? **"Do you have a favorable or unfavorable opinion of (him/her)?" [IF FAVORABLE/UNFAVORABLE, ASK:** Would that be very or generally?" **AND CODE BEST RESPONSE]**

[ROTATE Q.2 TO Q.8]	NO REG	VERY FAVOR	TOTAL FAVOR	TOTAL UNFAV	VERY UNFAV	REF UNDEC
__02. Rick Snyder	---	30%	*64%*	*25%*	10%	11%
__03. Mitt Romney	---	21%	*58%*	*32%*	17%	10%
__04. Newt Gingrich	---	11%	*35%*	*55%*	30%	10%
__05. Rick Santorum	1%	29%	*62%*	*27%*	13%	10%
__06. Ron Paul	1%	12%	*41%*	*47%*	20%	11%
__07. Clark Durant	47%	3%	*9%*	*16%*	7%	28%
__08. Pete Hoekstra	11%	18%	*49%*	*23%*	13%	17%

ABSENTEE RESULTS

__09. When you voted by absentee ballot in the February 28ᵗʰ Republican presidential primary, which of the following candidates did you vote for? [READ AND ROTATE 1 TO 4]

38%	**Mitt Romney** --------------------	**GO TO Q.13**
25%	**Rick Santorum** ------------------	**GO TO Q.13**
6%	**Newt Gingrich** -----------------	**GO TO Q.13**
6%	**Ron Paul** -----------------------	**GO TO Q.13**
5%	**Other (VOLUNTEERED)** --	**GO TO Q.13**
20%	**Undecided/Refused** -----------	**GO TO Q.13**

Q'S 09 TO 11 COMBINED

__09 TO 11. In the upcoming February 28th Republican presidential primary election, if the election were held today, which of the following Republican candidates for President would you vote for? [READ AND ROTATE 1 TO 4]
         Well, if the election were held today and you had to decide right now, which candidate would you lean toward? [READ AND ROTATE 1 TO 4]

37%   Rick Santorum
34%   Mitt Romney
10%   Ron Paul
 7%   Newt Gingrich
 1%   Other (VOLUNTEERED)
12%   Undecided/Refused

__12. Have you pretty much ruled out voting for any other candidate and decided that you are going to vote for the candidate you named, or, is it possible that you might still change your mind?

54%   Certain to vote for candidate named and ruled out voting for others
45%   Still might change mind
 1%   Undecided/Refused

__13. Which of the following reasons was the one main reason why you voted for that candidate? **[READ AND ROTATE 1 TO 5 BELOW]**

39%   He has the best overall position on issues important to you
19%   He is the most electable and can defeat President Obama
12%   He is the candidate you like more than the others
11%   He shares your views on social issues, including abortion
10%   He is a fiscal conservative who supports budget cuts and tax cuts
 5%   Other reason **(VOLUNTEERED)**
 4%   Undecided/Refused

__14. Which candidate would be your second choice? **[DROP CANDIDATE CHOSEN IN Q'S 10 OR 11 -- READ AND ROTATE REMAINING CANDIDATES IN 1 TO 4 BELOW]**

23%   Mitt Romney
23%   Rick Santorum
19%   Newt Gingrich
12%   Ron Paul
 3%   Other **(VOLUNTEERED)**
20%   Undecided/Refused

[POLLERS NOTE: ROTATE QUESTION SETS OF Q.15/Q.16 AND Q.17/Q.18]

__15. What do you like the most about Mitt Romney? **[READ 1 TO 5 – ROTATE 1 TO 4]**

33%	He's been a success in business and as Governor of Massachusetts
18%	He has strong moral character and family values
11%	He is a strong fiscal conservative
7%	He was born and raised in Michigan
3%	Nothing
2%	Electable – can beat Obama
2%	Most moderate
2%	Other (**N=1 each**)
22%	Undecided/Refused

__16. What do you dislike the most about Mitt Romney? **[READ 1 TO 5 – ROTATE 1 TO 4]**

34%	He's a flip-flopper on issues which makes it hard to know where he really stands
13%	He is extremely wealthy and has a problem relating to average people
12%	He opposed the federal government loans to bailout General Motors and Chrysler
10%	You disagree with the issue positions he took as Governor of Massachusetts
3%	Negative advertisements
2%	Romney Health Care
1%	Lacks charisma
1%	No connection with the working class
1%	Not electable – cannot beat Obama
1%	Nothing
1%	Opportunist
1%	Too moderate
3%	Other (**N=1 each**)
17%	Other/Undecided/Refused

[POLLERS NOTE: ROTATE QUESTION SETS OF Q.15/Q.16 AND Q.17/Q.18]

__17. What do you like the most about Rick Santorum? **[READ 1 TO 5 – ROTATE 1 TO 4]**

25%	His strong sense of religion, morality and family values
20%	He is a strong fiscal conservative
18%	He's from a working class blue collar state and supports manufacturing
15%	His positions on social issues like abortion and gay rights
1%	Nothing
1%	Open-Honest
2%	Other (**N=1 each**)
18%	Undecided/Refused

__18. What do you dislike the most about Rick Santorum? **[READ 1 TO 5 – ROTATE 1 TO 4]**

23%	His position on many social issues are far too extreme
16%	I disagree with his support for Congressional earmarks and opposition to right-to-work laws
12%	He spent his political career in Washington DC
4%	He just doesn't seem to be much like me
4%	Not electable – cannot beat Obama
2%	Nothing
1%	Against Women's Rights
1%	Doesn't seem to separate his religion from his politics
1%	Inconsistent on the issues
1%	Lost his Senate seat
1%	Not a strong leader
1%	Pro Government spending
1%	Too conservative
1%	Unfamiliar with him
1%	Other (**N=1 each**)
30%	Undecided/Refused

__19. Are you more likely to vote for Mitt Romney because Governor Rick Snyder endorsed him in this election, less likely to vote for Romney, or, do you think the endorsement by Governor Snyder of Mitt Romney won't really influence you one way or the other? **[IF MORE/LESS LIKELY, ASK:** "Would that be much *(more/less)* likely, or just somewhat?" **AND CODE BEST RESPONSE]**

2%	Much more likely
5%	Somewhat more likely
7%	***TOTAL MORE LIKELY***
82%	Won't really influence voters one way or the other
10%	***TOTAL LESS LIKELY***
3%	Somewhat less likely
7%	Much less likely
1%	Undecided/Refused

__20. Knowing that Mitt Romney was born and raised in Michigan, his late father was Governor of Michigan, but he was elected Governor of Massachusetts and is wealthy enough to have homes in several states, do you think of Mitt Romney as a native Michigander, or not?

38%	Yes, thinks of Romney as a native Michigander
57%	No, do not think of Romney as a native Michigander
5%	Undecided/Refused

__21. Are you more likely to vote for Mitt Romney because he is a Mormon, less likely to vote for him, or, do you think his religion won't really influence you one way or the other? **[IF MORE/LESS LIKELY, ASK:** "Would that be much *(more/less)* likely, or just somewhat?" **AND CODE BEST RESPONSE]**

 1% Much more likely
 1% Somewhat more likely
 2% *TOTAL MORE LIKELY*
85% Won't really influence voters one way or the other
12% *TOTAL LESS LIKELY*
 8% Somewhat less likely
 4% Much less likely
 1% Undecided/Refused

Thinking about the campaign TV advertising used by each candidate and his supporters… **[ROTATE Q.22 AND Q.23]**

__22. Did the campaign TV ads run by Mitt Romney and his supporters make you more likely to vote for Romney, less likely to vote for him, or, did his TV ads not influence your vote one way or the other? **[IF MORE/LESS LIKELY, ASK:** "Would that be much *(more/less)* likely, or just somewhat?" **AND CODE BEST RESPONSE]**

 1% Much more likely to vote for Romney
 3% Somewhat more likely to vote for Romney
 4% *TOTAL MORE LIKELY ROMNEY*
61% Won't really influence voters one way or the other
30% *TOTAL LESS LIKELY ROMNEY*
11% Somewhat less likely to vote for Romney
19% Much less likely to vote for Romney
 5% Undecided/Refused

__23. Did the campaign TV ads run by Rick Santorum and his supporters make you more likely to vote for Santorum, less likely to vote for him, or, did his TV ads not influence your vote one way or the other? **[IF MORE/LESS LIKELY, ASK:** "Would that be much *(more/less)* likely, or just somewhat?" **AND CODE BEST RESPONSE]**

 4% Much more likely to vote for Santorum
 8% Somewhat more likely to vote for Santorum
12% *TOTAL MORE LIKELY SANTORUM*
70% Won't really influence voters one way or the other
11% *TOTAL LESS LIKELY SANTORUM*
 6% Somewhat less likely to vote for Santorum
 5% Much less likely to vote for Santorum
 7% Undecided/Refused

__24. Are you satisfied with the choices you have in this election, or, are you dissatisfied with the choices and wish other candidates had run? **[IF SATISFIED/ DISSATISFIED, ASK: "**Would that be very or somewhat?" **AND CODE BEST RESPONSE]**

22%   Very satisfied
29%   Somewhat satisfied
51%   *TOTAL SATISFIED*
46%   *TOTAL DISSATISFIED*
22%   Somewhat dissatisfied
24%   Very dissatisfied
 3%   Undecided/Refused

__25. In the end, which candidate do you think will win the nomination? **[READ AND ROTATE 1 TO 4 BELOW]**

56%   Mitt Romney
23%   Rick Santorum
 3%   Ron Paul
 2%   Newt Gingrich
---   Other **(VOLUNTEERED)**
17%   Undecided/Refused

On another election
__26/27. In August of this year, there will be a Republican primary election for US Senate in Michigan. Which of the following announced Republican candidates would you vote for? **[READ AND ROTATE 1 TO 8 BELOW]**
        Well, if the election were held today and you had to decide right not, which candidate would you lean toward? **[READ AND ROTATE 1 TO 8 BELOW]**

Q.26 AND Q.27 (SENATE AND UNDECIDED) COMBINED :

48%   Pete Hoekstra
 5%   Clark Durant
 2%   Scotty Boman
 1%   Gary Glenn
 1%   Randy Hekman
 1%   Peter Konetchy
 1%   Chuck Marino
 1%   Rick Wilson
40%   Undecided/Refused

__28. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: '**Do you strongly or somewhat **(SUPPORT/OPPOSE)** the Tea Party movement?' AND CODE BEST RESPONSE]**

32%   Strongly supports Tea Party movement
29%   Somewhat supports Tea Party movement
61%   TOTAL SUPPORT TEA PARTY
24%   TOTAL OPPOSE TEA PARTY
 7%   Somewhat opposes Tea Party movement
17%   Strongly opposes Tea Party movement
15%   Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.
__29. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

32%   Pro-choice
62%   Pro-life
 6%   Undecided/Refused

__36. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

 4%   Strong Democrat
 ---   Not Strong Democrat
 6%   Independent-Lean Democrat
10%   TOTAL DEMOCRAT
15%   Independent
73%   TOTAL REPUBLICAN
15%   Independent-Lean Republican
10%   Not Strong Republican
48%   Strong Republican
 ---   Other
 2%   Undecided/Refused

__37. Thinking in political terms, do you consider yourself a Conservative, Moderate, or Liberal?

63%   Conservative
28%   Moderate
 5%   Liberal
 4%   Undecided/Refused