

EPIC-MRA SURVEY
DETROIT TRACKER SURVEY ON MAYOR AND COUNCIL RACES – PRE-ELECTION
Commissioned by WXYZ TV 7

[FREQUENCY REPORT of SURVEY RESPONSES – 400 SAMPLE – ERROR ±4.9%]
POLLING DATES: October 27th through October 29th, 2009

[AMONG VOTERS WHO HAVE ALREADY VOTED BY ABSENTEE]

__03. Did you vote for **(ROTATE)** Dave Bing or Tom Barrow?

- 54% Dave Bing
- 33% Tom Barrow
- 9% Someone else
- 4% Undecided/Don't know
- Refused ----- **THANK RESPONDENT AND TERMINATE**

Q.3 THROUGH Q.12 ABSENTEE RESULTS COMBINED IN THE FOLLOWING
‘VOTING’ QUESTIONS - Q.13 THROUGH Q.23

__13. When you vote in the Tuesday, November 3rd City of Detroit election, will you vote by absentee ballot before election day, or, will you vote by physically going to the polling place on election day?

- 35% Will vote by absentee ballot
- 64% Will vote by going to the polling place
- 1% Undecided/Don't know/Refused

[INCLUDES ABSENTEE VOTES]

__14. If the November 3rd general election for Mayor were held today, would you vote for **(ROTATE)** Dave Bing or Tom Barrow?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, which candidate would you lean toward (ROTATE) Bing or Barrow?

- 42% Dave Bing ----- **46% TOTAL BING**
- 4% Lean toward Bing
- 20% Tom Barrow ----- **24% TOTAL BARROW**
- 4% Lean toward Tom Barrow
- 5% Other candidate **(VOLUNTEERED)**
- 25% Undecided/Don't know /Refused

__15-23. Now I am going to read the list of candidates running for Detroit City Council. You will be able to vote for up to nine candidates. After I read the whole list of 18 candidates, please tell me which candidate will be your first choice, then your second, third, fourth and so on until you name all the candidates you plan to vote for, but no more than nine names. Let me know if you want me to read the list again? **[READ AND ROTATE 01 TO 18 BELOW]**

<u>TOT</u>	<u>NAME</u>	<u>1st</u>	<u>2nd</u>	<u>3rd</u>	<u>4th</u>	<u>5th</u>	<u>6th</u>	<u>7th</u>	<u>8th</u>	<u>9th</u>
10%	Ken Cockrel Jr.	18%	22%	11%	6%	3%	2%	1%	1%	2%
10%	Charles Pugh	10%	15%	15%	7%	7%	4%	3%	1%	2%
9%	Gary Brown	18%	18%	8%	3%	5%	1%	---	1%	---
7%	Brenda Jones	1%	7%	---	---	11%	7%	2%	---	2%
7%	Saunteel Jenkins	1%	3%	7%	6%	15%	17%	11%	6%	6%
6%	Kwame Kenyatta	1%	4%	4%	10%	4%	12%	13%	10%	8%
5%	Alberta Tinsley-Talabi	1%	3%	7%	9%	6%	9%	6%	---	4%
5%	James Tate	1%	4%	4%	5%	7%	8%	9%	16%	14%
5%	Jo Ann Watson	4%	2%	4%	5%	7%	8%	9%	12%	12%
5%	Mohamed Okdie	1%	9%	10%	11%	3%	2%	1%	3%	4%
4%	Andre L. Spivey	2%	1%	2%	2%	2%	7%	11%	15%	14%
4%	John C. Bennett	12%	3%	2%	1%	1%	2%	4%	---	---
4%	Lisa Howze	1%	2%	2%	5%	4%	5%	13%	10%	14%
3%	Fred Elliott Hall	---	1%	3%	7%	6%	4%	5%	3%	---
3%	Raphael B. Johnson	---	2%	5%	14%	4%	2%	---	2%	2%
3%	Shelley I. Foy	---	1%	1%	5%	12%	5%	4%	5%	---
2%	David J. Cross	4%	2%	1%	2%	1%	---	2%	1%	2%
2%	Jai-Lee Dearing	---	1%	1%	2%	1%	5%	6%	14%	10%
---	Some other candidate (VOL	1%	---	---	---	1%	---	---	---	---
6%	Undecided/Don't Know	24%	---	---	---	---	---	---	---	---