

**EPIC•MRA STATEWIDE POLL OF LIKELY VOTERS – OCTOBER 2008**  
**The Detroit News – WXYZ TV7 – WILX TV10 – WOOD TV8 – WJRT TV12**  
**Conducted October 26 to 28, 2008**

**[FREQUENCY REPORT of SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is \_\_\_\_\_? Do you recognize the name?

**[IF YES, ASK]** Do you have a favorable or unfavorable opinion of (him/her)?

**[IF FAVORABLE/UNFAVORABLE, ASK]** Would that be very or generally?

<b>[ROTATE Qs]</b>	<b><u>DON'T RECOG</u></b>	<b><u>VERY FAVOR</u></b>	<b><u>TOTAL FAVOR</u></b>	<b><u>TOTAL UNFAV</u></b>	<b><u>VERY UNFAV</u></b>	<b><u>REF UND</u></b>
Jennifer Granholm	---	21%	<b>46%</b>	<b>45%</b>	24%	9%
George Bush	---	11%	<b>30%</b>	<b>62%</b>	46%	8%
John McCain	---	24%	<b>48%</b>	<b>44%</b>	25%	8%
Barack Obama	---	38%	<b>56%</b>	<b>36%</b>	26%	8%
Sarah Palin	2%	25%	<b>43%</b>	<b>45%</b>	27%	10%
Joe Biden	2%	26%	<b>52%</b>	<b>34%</b>	18%	12%

Next, I would like to ask how you would vote for President in the November 4<sup>th</sup> election.

If the election were held today, would you vote for **[ROTATE DEM/GOP]** the Democratic ticket of Barack Obama & Joe Biden, the Republican ticket of John McCain & Sarah Palin, or would you vote for Bob Barr of the Libertarian Party, or independent candidate Ralph Nader?

**[IF UNDECIDED, ASK:** Well, if the election were held today and you had to decide right now, which ticket would you lean toward, **[ROTATE DEM/GOP]** Obama/Biden, McCain/Palin, Nader or Barr?]

48%	Vote for Democrats Obama/Biden		
2%	Lean toward Obama/Biden -----	<b>TOTAL OBAMA</b>	<b>50%</b>
35%	Vote for Republicans McCain/Palin		
3%	Lean toward McCain/Palin -----	<b>TOTAL McCAIN</b>	<b>38%</b>
1%	Vote for Ralph Nader the Independent		
--	Lean toward Nader -----	<b>TOTAL NADER</b>	<b>1%</b>
1%	Vote for Bob Barr the Libertarian		
--	Lean toward Barr -----	<b>TOTAL BARR</b>	<b>1%</b>
10%	Undecided/Don't know/Refused		

Have you ruled out voting for John McCain the Republican and are pretty certain that you will vote for Barack Obama the Democrat, or, are you still considering John McCain or another candidate and might change your mind and vote for him?

- 92% Ruled out McCain and certain to be voting for Obama
- 6% Still considering McCain/Others and may change mind
- 2% Undecided/Don't know/Refused

What is the main reason you are voting for Barack Obama?

- |     |                      |    |                |    |                    |
|-----|----------------------|----|----------------|----|--------------------|
| 26% | Change               | 3% | Strong leader  | 1% | His race           |
| 24% | Positions in general | 2% | His age        | 1% | Improve U.S. image |
| 15% | Economic policy      | 2% | Intelligent    | 1% | Like in general    |
| 5%  | Best candidate       | 2% | Iraq policy    | 1% | Running mate       |
| 5%  | Party affiliation    | 2% | Trust          | 1% | Tax policy         |
| 4%  | Health care policy   | 1% | Foreign policy | 1% | Undecided          |
| 3%  | Abortion policy      |    |                |    |                    |

When did you make up your mind to vote for Barack Obama? Was it....

- 1% Within the past two or three days
- 2% Within the past week
- 9% Within the past two weeks
- 15% Within the past month, or
- 70% Before that
- 3% Undecided/Don't know/Refused

Have you ruled out voting for Barack Obama the Democrat and are pretty certain that you will vote for John McCain the Republican, or, are you still considering Barack Obama or another candidate and might change your mind and vote for him?

- 91% Ruled out Obama and certain to be voting for McCain
- 7% Still considering Obama/Other and may change mind
- 2% Undecided/Don't know/Refused

What is the main reason why you are voting for John McCain?

- |     |                      |    |                    |    |                          |
|-----|----------------------|----|--------------------|----|--------------------------|
| 22% | Positions in general | 4% | Morals/Values      | 1% | Foreign policy           |
| 17% | Experience           | 3% | Undecided          | 1% | Health care policy       |
| 9%  | Abortion policy      | 3% | Veteran            | 1% | His race                 |
| 8%  | Conservative         | 2% | Economic policy    | 1% | Iraq policy              |
| 8%  | Party affiliation    | 2% | Like in general    | 1% | National security policy |
| 6%  | Best candidate       | 2% | Smaller government | 1% | Running mate             |
| 6%  | Trust                | 1% | Change             | 1% | Strong leader            |

When did you make up your mind to vote for John McCain? Was it....

- 1% Within the past two or three days
- 2% Within the past week
- 5% Within the past two weeks
- 14% Within the past month, or
- 75% Before that
- 3% Undecided/Don't know/Refused

In the election for United States Senate, if the election were held today, would you vote for [ROTATE] Carl Levin the Democrat, Jack Hoogendyk the Republican, Michael Nikitin of the U.S. Taxpayer Party, Harley Mikkelson of the Green Party, Doug Dern of the Natural Law Party or Scotty Boman the Libertarian?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] Carl Levin the Democrat, Jack Hoogendyk the Republican, Michael Nikitin of the U.S. Taxpayer Party, Harley Mikkelson of the Green Party, Doug Dern of the Natural Law Party or Scotty Boman the Libertarian?]

48%	Carl Levin the Democrat		
6%	Lean toward Levin	<b>TOTAL LEVIN</b>	<b>54%</b>
26%	Jack Hoogendyk the Republican		
10%	Lean toward Hoogendyk	<b>TOTAL HOOGENDYK</b>	<b>36%</b>
1%	Michael Nikitin the US Taxpayer Party		
--	Lean toward Nikitin	<b>TOTAL NIKITIN</b>	<b>1%</b>
2%	Harley Mikkelson the Green Party		
--	Lean toward Mikkelson	<b>TOTAL MIKKELSON</b>	<b>2%</b>
--	Doug Dern the Natural Law Party		
--	Lean toward Dern	<b>TOTAL DERN</b>	<b>0%</b>
2%	Scotty Bowman the Libertarian		
--	Lean toward Bowman	<b>TOTAL BOWMAN</b>	<b>2%</b>
5%	Undecided/Don't know/Refused		

In the race for United States Congress in your area, will you be voting for the [ROTATE] Democratic candidate, the Republican Candidate or a candidate from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] the Republican candidate or the Democratic candidate?]

43%	Voting for the Democrat		
3%	Lean toward the Democrat	<b>TOTAL DEM</b>	<b>46%</b>
31%	Voting for the Republican		
3%	Lean toward the Republican	<b>TOTAL GOP</b>	<b>34%</b>
3%	Voting for 3 <sup>rd</sup> party candidate		
--	Lean toward 3 <sup>rd</sup> party candidate	<b>TOTAL 3<sup>RD</sup> PARTY</b>	<b>3%</b>
17%	Undecided/Don't know/Refused		

In the race for State Representative in your area, will you be voting for the [ROTATE] Democratic candidate, the Republican Candidate or a candidate from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] the Republican candidate or the Democratic candidate?]

41%	Voting for the Democrat		
2%	Lean toward the Democrat	<b>TOTAL DEM</b>	<b>43%</b>
32%	Voting for the Republican		
2%	Lean toward the Republican	<b>TOTAL GOP</b>	<b>34%</b>
1%	Voting for 3 <sup>rd</sup> party candidate		
1%	Lean toward 3 <sup>rd</sup> party candidate	<b>TOTAL 3<sup>RD</sup> PARTY</b>	<b>2%</b>
21%	Undecided/Don't know/Refused		

In the several partisan races for local office in your area, such as County Commission and Township Supervisor, will you – generally – be voting for the [ROTATE] Democratic candidates, the Republican candidates or a candidates from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] the Republican candidate or the Democratic candidate?]

33%	Voting for the Democrat		
3%	Lean toward the Democrat	<b>TOTAL DEM</b>	<b>36%</b>
29%	Voting for the Republican		
2%	Lean toward the Republican	<b>TOTAL GOP</b>	<b>31%</b>
2%	Voting for 3 <sup>rd</sup> party candidate		
1%	Lean toward 3 <sup>rd</sup> party candidate	<b>TOTAL 3<sup>RD</sup> PARTY</b>	<b>3%</b>
30%	Undecided/Don't know/Refused		

In the race for Justice of the Michigan Supreme Court, were held today, would you vote for -- [ROTATE] Incumbent Justice Cliff Taylor, Robert Roddis or Diane Hathaway?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, which candidate would you lean toward -- [ROTATE] Hathaway or Taylor?]

19%	Cliff Taylor		
1%	Lean toward Taylor	<b>TOTAL TAYLOR</b>	<b>20%</b>
20%	Diane Hathaway		
1%	Lean toward Hathaway	<b>TOTAL HATHAWAY</b>	<b>21%</b>
2%	Robert Roddis		
--	Lean toward Roddis	<b>TOTAL RODDIS</b>	<b>2%</b>
57%	Undecided/Don't know/Refused		

Next, I'd like to ask about two ballot proposals that the voters will see in November. **[ROTATE Qs]**

Proposal 1, which would permit the use and cultivation of marijuana for specified medical purposes. Based on what you know or may have heard about this proposal, if the election were held today, would you vote YES to support the ballot proposal to allow the use of medical marijuana, or would you vote NO to oppose it?

**[IF UNDECIDED, ASK:** Well, if the election were held today and you had to decide right now, which way would you lean, **[ROTATE]** Yes, to support the proposal or No to oppose it?)

55%	YES		
2%	Lean Yes	<b>TOTAL YES</b>	<b>57%</b>
35%	NO	<b>TOTAL NO</b>	<b>36%</b>
1%	Lean No		
7%	Undecided/Don't know/Refused		

Proposal 2, which would amend the state constitution to address human embryo and human embryonic stem cell research in Michigan. Based on what you know or may have heard about this proposal, if the election were held today, would you vote YES to support the ballot proposal to amend the constitution to address the issue of stem cell research or would you vote NO to oppose it?

**[IF UNDECIDED, ASK:** Well, if the election were held today and you had to decide right now, which way would you lean, **[ROTATE]** Yes, to support the proposal or No to oppose it?)

43%	YES		
3%	Lean Yes	<b>TOTAL YES</b>	<b>46%</b>
43%	NO	<b>TOTAL NO</b>	<b>44%</b>
1%	Lean No		
10%	Undecided/Don't know/Refused		