

EPIC•MRA STATEWIDE POLL OF LIKELY VOTERS – OCTOBER 2008
The Detroit News – WXYZ TV7 – WILX TV10 – WOOD TV8 – WJRT TV12
Conducted October 19 to 22, 2008

[FREQUENCY REPORT of SURVEY RESPONSES – 400 SAMPLE – ERROR ±4.9%]

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is _____? Do you recognize the name?

[IF YES, ASK] Do you have a favorable or unfavorable opinion of (him/her)?

[IF FAVORABLE/UNFAVORABLE, ASK] Would that be very or generally?

[ROTATE Qs]	<u>DON'T</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UND</u>
Jennifer Granholm	--	19%	51%	41%	26%	8%
George Bush	--	10%	32%	65%	48%	3%
John McCain	--	21%	52%	41%	22%	7%
Barack Obama	--	39%	59%	34%	24%	7%
Sarah Palin	1%	23%	47%	43%	29%	9%
Joe Biden	1%	28%	54%	36%	16%	9%

Overall, how would you rate the job being done by George W. Bush as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

4%	Excellent		
18%	Pretty Good	TOTAL POSITIVE	22%
27%	Just Fair	TOTAL NEGATIVE	76%
49%	Poor		
2%	Undecided/Don't know/Refused		

Overall, how would you rate the job being done by Jennifer Granholm as Governor of Michigan -- would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

9%	Excellent		
33%	Pretty Good	TOTAL POSITIVE	42%
26%	Just Fair	TOTAL NEGATIVE	56%
30%	Poor		
2%	Undecided/Don't know/Refused		

Do you think the U.S. economy is getting stronger, getting weaker, or staying about the same?

- 4% Getting stronger
- 77% Getting weaker
- 17% Staying about the same
- 2% Undecided/Don't know/Refused

Do you think that your personal or family financial situation is getting stronger, getting weaker, or staying about the same?

- 5% Getting stronger
- 53% Getting weaker
- 41% Staying about the same
- 1% Undecided/Don't know/Refused

Next, I would like to ask how you would vote for President in the November 4th election.

If the election were held today, would you vote for **[ROTATE DEM/GOP]** the Democratic ticket of Barack Obama & Joe Biden, the Republican ticket of John McCain & Sarah Palin, or would you vote for Bob Barr of the Libertarian Party, or independent candidate Ralph Nader?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, which ticket would you lean toward, **[ROTATE DEM/GOP]** Obama/Biden, McCain/Palin, Nader or Barr?]

48%	Vote for Democrats Obama/Biden		
3%	Lean toward Obama/Biden -----	TOTAL OBAMA	51%
35%	Vote for Republicans McCain/Palin		
2%	Lean toward McCain/Palin -----	TOTAL McCain	37%
1%	Vote for Ralph Nader the Independent		
--	Lean toward Nader -----	TOTAL NADER	1%
1%	Vote for Bob Barr the Libertarian		
--	Lean toward Barr -----	TOTAL BARR	1%
10%	Undecided/Don't know/Refused		

Have you ruled out voting for John McCain the Republican and are pretty certain that you will vote for Barack Obama the Democrat, or, are you still considering John McCain or another candidate and might change your mind and vote for him?

- 89% Ruled out McCain and certain to be voting for McCain
- 6% Still considering McCain/Others and may change mind
- 5% Undecided/Don't know/Refused

What is the main reason you voted for Barack Obama?

22%	Will bring change	3%	Tax policy	1%	Education policy
19%	Positions in general	3%	Trust him	1%	Foreign affairs policy
17%	Economic policy	2%	His race	1%	Health care policy
8%	Best candidate	2%	Running mate	1%	His age
4%	Intelligent	1%	Abortion policy	1%	Improve U.S. image
4%	Party affiliation	1%	Bi-partisan efforts	1%	Strong leader
3%	Iraq policy	1%	Consistent	1%	Undecided
3%	Like in general				

When did you make up your mind to vote for Barack Obama? Was it...

2%	Within the past two or three days
6%	Within the past week
3%	Within the past two weeks
18%	Within the past month, or
69%	Before that
2%	Undecided/Don't know/Refused Haven't Finally Decided

Have you ruled out voting for Barack Obama the Democrat and are pretty certain that you will vote for John McCain the Republican, or, are you still considering Barack Obama or another candidate and might change your mind and vote for him?

88%	Ruled out Obama and certain to be voting for McCain
11%	Still considering Obama/Other and may change mind
1%	Undecided/Don't know/Refused

What is the main reason why you are voting for John McCain?

12%	Abortion policy	5%	Party affiliation	1%	Conservative
12%	Best candidate	4%	National security policy	1%	Consistent
12%	Positions in general	3%	Foreign affairs policy	1%	Health care policy
10%	Experience	3%	Tax policy	1%	Iraq policy
9%	Morals/Values	2%	Like in general	1%	Smaller government
9%	Trust	2%	Running mate	1%	Strong leader
7%	Economic policy	2%	Veteran	2%	Undecided

When did you make up your mind to vote for John McCain? Was it...

3%	Within the past two or three days
3%	Within the past week
4%	Within the past two weeks
16%	Within the past month, or
72%	Before that
2%	Undecided/Don't know/Refused /Haven't Finally Decided

In the election for United States Senate, if the election were held today, would you vote for [ROTATE] Carl Levin the Democrat, Jack Hoogendyk the Republican, or a candidate from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] Carl Levin the Democrat, Jack Hoogendyk the Republican, or a candidate from some other party?]

55%	Carl Levin the Democrat		
3%	Lean toward Levin	TOTAL LEVIN	58%
27%	Jack Hoogendyk the Republican		
3%	Lean toward Hoogendyk	TOTAL HOOGENDYK	30%
1%	3 RD Party Candidate		
--	Lean toward 3 rd Party	TOTAL 3RD PARTY	1%
11%	Undecided/Don't know/Refused		

In the race for United States Congress in your area, will you be voting for the [ROTATE] Democratic candidate, the Republican Candidate or a candidate from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] the Republican candidate or the Democratic candidate?]

39%	Voting for the Democrat		
3%	Lean toward the Democrat	TOTAL DEM	42%
29%	Voting for the Republican		
4%	Lean toward the Republican	TOTAL GOP	33%
1%	Voting for 3rd party candidate		
--	Lean toward 3rd party candidate	TOTAL 3RD PARTY	1%
24%	Undecided/Don't know/Refused		

In the race for State Representative in your area, will you be voting for the [ROTATE] Democratic candidate, the Republican Candidate or a candidate from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] the Republican candidate or the Democratic candidate?]

39%	Voting for the Democrat		
2%	Lean toward the Democrat	TOTAL DEM	41%
33%	Voting for the Republican		
3%	Lean toward the Republican	TOTAL GOP	36%
1%	Voting for 3rd party candidate		
--	Lean toward 3rd party candidate	TOTAL 3RD PARTY	1%
22%	Undecided/Don't know/Refused		

In the several partisan races for local office in your area, such as County Commission and Township Supervisor, will you – generally – be voting for the [ROTATE] Democratic candidates, the Republican candidates or a candidates from some other party?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, would you lean toward [ROTATE] the Republican candidate or the Democratic candidate?]

31%	Voting for the Democrat		
3%	Lean toward the Democrat	TOTAL DEM	34%
29%	Voting for the Republican		
3%	Lean toward the Republican	TOTAL GOP	32%
2%	Voting for 3rd party candidate		
1%	Lean toward 3rd party candidate	TOTAL 3RD PARTY	3%
31%	Undecided/Don't know/Refused		

In the race for Justice of the Michigan Supreme Court, were held today, would you vote for -- [ROTATE] Incumbent Justice Cliff Taylor, Robert Roddis or Diane Hathaway?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, which candidate would you lean toward -- [ROTATE] Hathaway or Taylor?]

17%	Cliff Taylor		
2%	Lean toward Taylor	TOTAL TAYLOR	19%
16%	Diane Hathaway		
3%	Lean toward Hathaway	TOTAL HATHAWAY	19%
1%	Robert Roddis		
--	Lean toward Roddis	TOTAL RODDIS	1%
61%	Undecided/Don't know/Refused		

Next, I'd like to ask about two ballot proposals that the voters will see in November. [ROTATE Qs]

Proposal 1, which is a proposal to permit the use and cultivation of marijuana for specified medical purposes. Based on what you know or may have heard about this proposal, if the election were held today, would you vote YES to support the ballot proposal to allow the use of medical marijuana, or would you vote NO to oppose it?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, which way would you lean, [ROTATE] Yes, to support the proposal or No to oppose it?]

52%	YES		
2%	Lean Yes	TOTAL YES	54%
33%	NO	TOTAL NO	38%
5%	Lean No		
8%	Undecided/Don't know/Refused		

..

Proposal 2, which is a proposal to amend the state constitution to address human embryo and human embryonic stem cell research in Michigan. Based on what you know or may have heard about this proposal, if the election were held today, would you vote YES to support the ballot proposal to amend the constitution to address the issue of stem cell research or would you vote NO to oppose it?

[IF UNDECIDED, ASK: Well, if the election were held today and you had to decide right now, which way would you lean, [ROTATE] Yes, to support the proposal or No to oppose it?]

44%	YES		
2%	Lean Yes	TOTAL YES	46%
41%	NO	TOTAL NO	43%
2%	Lean No		
11%	Undecided/Don't know/Refused		

On the topic of the economy, some people say... **[ROTATE STATEMENTS]**

That the free market system is the best economic model ever devised for the long-term wealth of America and its citizens. They argue that even though there are cycles of ups and downs, it is best to allow the market to work out its own problems – even when this causes severe hardship to individuals during downturns. They say whenever the government becomes involved, its role continues to grow — sometimes to the point of socialism – which stifles economic growth and discourages creativity resulting in less prosperity for everyone and a weaker country in the long run.

Other people say . . .

That the latest crisis in the country's financial markets is clear evidence of the need for government involvement in economic matters. They argue that even though the free market system is the best economic model, it is motivated by the desire to accumulate more and more money, which results in terrible consequences for ordinary people just trying to make a living. They say government involvement in the markets is necessary to curb the abuses that are inevitable if they are left unchecked.

Which statement comes closer to your view – the statement that **[ROTATE STATEMENTS]** argues for Government Involvement in the economy or the statement that argues for Allowing the Free Market to work without interference?

39%	Government involvement
43%	Free Market
9%	A little of both (volunteered)
9%	Undecided/Don't know/Refused

Congress recently passed and President Bush signed into law, a comprehensive plan to shore up the entire private financial sector of the economy. While the exact details of how the plan will be executed are unclear, its basic idea is to commit up to an estimated \$700 billion in taxpayer money to purchase otherwise unmarketable mortgage-backed securities as well as to purchase a major shareholder position in a wide collection of large private companies such as banks and investment firms. This action is in addition to taking over mortgage lenders Freddie Mac and Fannie Mae, providing an \$85 billion loan to the country's largest insurance company – AIG -- and acting to guarantee \$25 billion in loans to the auto manufacturers for the purpose of developing energy efficient vehicles. Based on what you know or have heard or read, do you favor or oppose these actions to provide this federal financial assistance to the private sector? [If FAVOR/OPPOSE, ASK: "Would that be Strongly or Somewhat?"]

10%	Strongly favor		
31%	Somewhat favor	TOTAL FAVOR	41%
18%	Somewhat oppose	TOTAL OPPOSE	44%
26%	Strongly oppose		
15%	Undecided/Don't know/Refused		

On the topic of the auto industry specifically . . .

General Motors is trying to produce an all-electric vehicle, the Chevy "Volt" priced in the \$30,000 range, to hit the showrooms sometime in 2010. The research and development costs for electric powered vehicles is very high, and GM is already spending around \$1 billion a month on overhead, pension costs and other operating expenses. With the recent crisis on Wall Street affecting an already slow economy for auto sales, how certain or doubtful are you that GM can produce an affordable electric vehicle for sale within the next two years. Are you Very Certain, Somewhat Certain, Somewhat Doubtful, or Very Doubtful?

19%	Very Certain		
31%	Somewhat Certain	TOTAL CERTAIN	50%
33%	Somewhat Doubtful	TOTAL DOUBTFUL	46%
13%	Very Doubtful		
4%	Undecided/Don't know/Refused		

The current state of the economy and slumping auto sales have prompted General Motors and Chrysler to investigate the possibility of a plan, where GM would absorb Chrysler and eliminate all or most of the Chrysler, Dodge, Plymouth and Jeep brands of cars and trucks. The deal could be attractive to both companies because Chrysler could sell its assets at a high value and GM would pick up Chrysler's sales as well as successfully eliminate a competitor in the North American market. Thinking about the possibility of this deal, and the impact it might have on the health of General Motors and the local economy, do you think GM taking over Chrysler would be a GOOD Idea overall, or a BAD Idea overall? [IF BAD/GOOD, ASK: 'Would that be Very or Somewhat?']

23%	Very Bad Idea		
24%	Somewhat Bad	TOTAL BAD	47%
29%	Somewhat Good	TOTAL GOOD	36%
7%	Very Good Idea		
3%	Both good and bad (<i>volunteered</i>)		
3%	Make no difference (<i>volunteered</i>)		
11%	Undecided/Don't know/Refused		

Even though such a deal could be good for the long-term health of General Motors, and other automakers, many people say it would worsen Michigan's current economic condition by eliminating thousands more auto jobs in the state, canceling contracts with suppliers and prompting more plant closures. Thinking about the balance between the long-term health of General Motors – including their ability to produce an electric vehicle -- and the likely immediate negative impact to the Michigan economy, let me ask you again, do you think GM taking over Chrysler would be a GOOD Idea overall, or a BAD Idea overall? **[IF BAD/GOOD, ASK: ‘Would that be Very or Somewhat?’]**

11%	Very Bad Idea		
38%	Somewhat Bad	TOTAL BAD	49%
23%	Somewhat Good	TOTAL GOOD	29%
6%	Very Good Idea		
4%	Both good and bad (<i>volunteered</i>)		
3%	Make no difference (<i>volunteered</i>)		
15%	Undecided/Don't know/Refused		

[COMBO RESULTS FOR GM Qs]

32%	Very Bad Idea		
29%	Somewhat Bad	TOTAL BAD	61%
18%	Somewhat Good	TOTAL GOOD	23%
5%	Very Good Idea		
3%	Both good and bad (<i>volunteered</i>)		
2%	Make no difference (<i>volunteered</i>)		
11%	Undecided/Don't know/Refused		