# EPIC•MRA STATEWIDE POLL OF ACTIVE AND LIKELY NOVEMBER 2016 VOTERS [FREQUENCY REPORT OF SURVEY RESPONSES -- 600 SAMPLE – ERROR ±4.0%]

Polling Dates: September 10, 2016 through September 13, 2016 Conducted by live interviewers – 30% cell phones

> Commissioned by the Detroit Free Press, WXYZ TV 7, WLNS TV 6, WOOD TV 8, and WJRT (ABC) TV 12

\_\_03. On a scale of zero to 10, where 0 means you are not enthusiastic at all, and 10 meaning you are extremely enthusiastic about voting in this year's election, what number from 0 to 10 best describes how enthusiastic you are about voting in the November presidential election? [IF UNDECIDED/REFUSED, CODE "99"]

RATING:	
0 to 3	28%
4 to 6	18%
7 to 8	14%
9 to 10	39%
Undecided/Refused/NA	1%
MEAN:	6.164

\_\_04. Overall, would you say that things in the country are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

57%	Wrong trackASK Q.5
	Right directionGO TO Q.6
10%	Undecided/RefusedGO TO Q.6

\_05. What is the main reason why you think that things in the country are off on the wrong track? [WRITE COMMENT AS STATED]

#### N = 343

15%	Economy-Jobs-Wages

- Morals-Values 8%
- 8% Obama
- 7% Corrupt Government
- Lack of Leadership 5%
- 5% Liberalism-Socialism
- Presidential Choices in 2016 5%
- 5% US Headed in the Wrong Direction
- 4% Civil Unrest-Violence
- Race Relations 4%
- Republicans Refusing to Co-Operate with Democrats 4%
- 3% Foreign Policy-Relations
- 3% Terrorism
- 2% Military Reduction
- 2% National Debt-Budget Deficit
- 2% Obamacare-ACA
- 2% Wasteful Government Spending
- 1% Crime
- 1% Education is Poor
- Government is Ineffective 1%
- 1% Government Regulation-Overreach
- 1% High Taxes
- **Immigration** 1%
- 1% Lack of Patriotism
- 1% Media Control-Liberal Media
- 1% Police Brutality
- Veterans Receive Poor Treatment 1%
- 1% Wage Gap
- Welfare 1%
- Other (less than 1% each)/Undecided/Refused 4%

\_06. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 47% Right direction
- 38% Wrong track
- 15% Undecided/Refused

Now, I would like to read the names of political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. The first name is \_\_\_\_\_? "Do you have a favorable or unfavorable opinion of that person?" [IF FAVORABLE/UNFAVORABLE, ASK: "Would that be very or generally?" AND CODE BEST RESPONSE]

[ROTATE Q.7 THROUGH Q.14	DO NOT RECOG	VERY FAVOR	TOTAL FAVOR	TOTAL UNFAV	VERY UNFAV	REF UNDEC
07. Barack Obama		30%	52%	44%	31%	4%
08. Rick Snyder		10%	40%	51%	34%	9%
09. Hillary Clinton		16%	38%	56%	44%	6%
10. Donald Trump		14%	31%	63%	50%	6%
11. Tim Kaine	25%	8%	27%	25%	12%	23%
12. Mike Pence	22%	14%	32%	27%	16%	19%
13. Jill Stein	46%	2%	12%	19%	9%	23%
14. Gary Johnson	37%	4%	18%	22%	12%	23%

\_\_15. Overall, how would you rate the job being done by Barack Obama as President – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

18%	Excellent
27%	Pretty good
45%	TOTAL POSITIVE
<i>54%</i>	TOTAL NEGATIVE
19%	Just fair
35%	Poor
1%	Undecided/Refused

\_\_16. Overall, how would you rate the job being done by Rick Snyder as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

5%	Excellent
27%	Pretty good
<i>32%</i>	TOTAL POSITIVE
<i>66%</i>	TOTAL NEGATIVE
31%	Just fair
35%	Poor
2%	Undecided/Refused

\_\_17. Thinking about your family personal financial situation, please tell me whether you feel happy about it, satisfied, dissatisfied, or angry about your family personal financial situation?

```
20%
     Happy
48%
     Satisfied
68%
     TOTAL SATISFIED
4%
     Neither/Both/Neutral (VOLUNTEERED)
26%
     TOTAL DISSATISFED
19%
     Dissatisfied
7%
     Angry
2%
     Undecided/Refused
```

\_\_18. If you are employed, compared to five years ago, would you say that the hours per week you spend working, whether at your job or working from home, have increased, decreased or remained about the same? [IF INCREASED/ DECREASED, ASK: "Would that be a lot or somewhat?" AND CODE **BEST RESPONSE**]

11%	Increased a lot
12%	Increased somewhat
23%	TOTAL INCREASED
33%	Remained about the same amount
<i>10%</i>	TOTAL DECRESASED
4%	Decreased somewhat
6%	Decreased a lot
33%	Not employed (volunteered) GO TO Q.20
1%	Undecided/Refused

\_\_19. Compared to five years ago, would you say that your take-home pay has increased, decreased or remained about the same? [IF INCREASED/DECREASED, ASK: "Would that be a lot or somewhat?" AND CODE BEST RESPONSE

N=403			
16%	Increased a lot		
29%	Increased somewhat		
<i>45%</i>	TOTAL INCREASED		
31%	Remained about the same amount		
23%	TOTAL DECREASED		
13%	Decreased somewhat		
10%	Decreased a lot		

Shifting gears to the broader economy...

1% Undecided/Refused

\_\_20. Thinking about the national economy, do you believe the national economy...[READ 1 TO 3]

39%	Is now improving
28%	Has not yet bottomed out and will still get worse
26%	Has bottomed out but has not yet started to get better
7%	Undecided/Refused

\_\_21. Thinking about the economy in Michigan, do you believe Michigan's economy...[READ 1 TO 3]

50%	Is now improving
26%	Has bottomed out but has not yet started to get better
19%	Has not yet bottomed out and will still get worse
	Undecided/Refused

\_22. Of the following list of economic problems in Michigan, which one is your biggest concern?

# [READ 1 THROUGH 7 - ROTATE 1 THROUGH 6 - CODE FIRST AND ONLY ONE **RESPONSE**]

20%	The expanding gap between the rich and everyone else
17%	Bad trade agreements that cost American jobs
16%	Lack of jobs
16%	Rising cost of living
13%	Stagnant wages
10%	Poor climate for small businesses to start and grow
1%	Education Quality Poor
1%	Roads-Infrastructure
6%	Other (less than 1% each)/Undecided/Refused

Thinking about the November general election for President...

### TWO-WAY MATCHUP

\_\_23. If the election for President were held today, would you vote for **[ROTATE]** Donald Trump the Republican or Hillary Clinton the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hillary Clinton the Democrat or Donald Trump the Republican?" AND CODE BEST RESPONSE]

40%	Vote for Hillary Clinton the Democrat
2%	Lean toward Hillary Clinton
42%	TOTAL VOTE CLINTON
38%	TOTAL VOTE TRUMP
32%	Vote for Donald Trump the Republican
6%	Lean toward Donald Trump
3%	Gary Johnson – Libertarian ( <b>VOLUNTEERED</b> )
	Jill Stein – Green Party (VOLUNTEERED)
17%	Undecided/Refused

### **FOUR-WAY MATCHUP**

\_\_24. Thinking about the four major candidates running for President, would you vote for **[ROTATE]** Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?

[IF VOTING FOR ANY NAMED CANDIDATE, ASK: "Will you definitely vote for that candidate, or just probably vote for that candidate?" AND CODE BEST RESPONSE]

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?" AND CODE BEST RESPONSE]

36%	Definitely vote for Hillary Clinton the Democrat	<b>ASK Q.25</b>
2%	Probably vote for Hillary Clinton the Democrat	<b>ASK Q.25</b>
	Lean toward Hillary Clinton the Democrat	<b>ASK Q.25</b>
<i>38%</i>	TOTAL VOTE CLINTON	
30%	Definitely vote for Donald Trump the Republican	<b>GO TO Q.27</b>
3%	Probably vote for Donald Trump the Republican	<b>GO TO Q.27</b>
2%	Lean toward Donald Trump the Republican	<b>GO TO Q.27</b>
<i>35%</i>	TOTAL VOTE TRUMP	
4%	Definitely vote for Gary Johnson the Libertarian candidate	<b>GO TO Q.29</b>
4%	Probably vote for Gary Johnson the Libertarian candidate	<b>GO TO Q.29</b>
2%	Lean toward Gary Johnson the Libertarian candidate	<b>GO TO Q.29</b>
<i>10%</i>	TOTAL VOTE JOHNSON	
1%	Definitely vote for Jill Stein the Green Party candidate	<b>GO TO Q.29</b>
2%	Probably vote for Jill Stein the Green Party candidate	<b>GO TO Q.29</b>
1%	Lean toward Jill Stein the Green Party candidate	<b>GO TO Q.29</b>
4%	TOTAL VOTE STEIN	
13%	Other/Undecided/Refused	<b>GO TO Q.29</b>

# \_\_25. What is the main reason why you are voting for Hillary Clinton and not Donald Trump? [WRITE COMMENT AS STATED]

#### N = 228

- 16% Experience
- 9% I Vote Democrat
- 5% Most Qualified
- 5% Pro-Middle Class
- 4% Agree on Issues-Views
- 3% Foreign Policy
- 3% Honest-Trustworthy
- 2% Best Candidate
- 2% Bill Clinton
- 2% Lesser Evil
- 2% Temperament
- 1% Continue Obama's Work-Policies
- 1% Economy-Jobs
- 1% Intelligent
- 1% Morals-Values

#### Anti-Trump Responses:

- 9% Against Trump in General
- 6% Trump is Insane-Crazy
- 5% Trump is Not Qualified-Incompetent
- 3% Trump is a Racist
- 3% Trump is Dishonest
- 3% Trump is Unintelligent
- 3% Trump Scares Me
- 3% Trump Will Start WW3
- 2% Trump is Rude-Crass
- 1% Trump Will Ruin the US
- 1% Trump's Multiple Bankruptcies
- 4% Other (*less than 1% each*)/Undecided/Refused
- \_\_26. Would you say that in voting for Hillary Clinton, you are voting more **FOR** her, or, are you voting more **AGAINST** Donald Trump? **[CODE BEST RESPONSE THEN GO TO Q.29]**

#### N = 228

59%	Voting for Hillary Clinton
34%	Voting against Donald Trump
	Both (VOLUNTEERED)

1% Undecided/Refused

# \_\_27. What is the main reason why you are voting for Donald Trump and not Hillary Clinton? [WRITE COMMENT AS STATED]

#### N=210

- 8% For a Change
- 6% Agree on Issues-Views
- 5% Honest-Blunt
- 4% Lesser Evil
- 3% | I Vote Republican
- 3% Strong Leader
- 2% Economy-Jobs
- 2% Immigration
- 2% Pro-Life
- 2% | Supreme Court Nominations
- 1% Anti-Socialist
- 1% Best Candidate
- 1% Gun Laws
- 1% Make America Great
- 1% Morals-Values
- 1% Most Experienced
- 1% Pro Police-Blue Lives Matter
- 1% Pro-Military

## Anti-Clinton Responses:

- 33% | Clinton is a Liar/Crook/Criminal
- 8% Against Clinton in General
- 1% Other (*less than 1% each*)/Undecided/Refused
- \_\_28. Would you say that in voting for Donald Trump, you are voting more <u>FOR</u> him, or, are you voting more <u>AGAINST</u> Hillary Clinton?

## N=210

60%	Voting for Donald Trump
31%	Voting against Hillary Clinton
7%	Both (VOLUNTEERED)
2%	Undecided/Refused

Now I would like to read several phrases to you. For each one I read, please tell me if you think it is a better description of [ROTATE] Donald Trump or Hillary Clinton? [FOLLOW-UP by asking: "Would that be a much or somewhat better description of [Donald Trump/Hillary Clinton]?" AND **CODE BEST RESPONSE**]

[ROTATE Q.29 THROUGH Q.41]		Much Better Trump	TOTAL Better Trump	TOTAL Better Clinton	Much Better Clinton	Both (volun)	Neither (volun)	Undec/ Ref
29.	Is honest and trustworthy.	18%	37%	30%	17%	1%	30%	2%
30.	Shares my values.	17%	37%	40%	22%	1%	20%	2%
31.	Cares about people like me.	15%	35%	42%	25%	1%	21%	1%
32.	Will address international relations and foreign policy.	16%	35%	53%	32%	2%	7%	3%
33.	Will strengthen the economy and create jobs.	22%	46%	38%	23%	1%	11%	4%
34.	Will fight to protect the interests of young people.	14%	34%	45%	26%	1%	15%	5%
35.	Will make college more affordable.	9%	24%	45%	25%	1%	21%	9%
36.	Has the right kind of experience and temperament to be commander-in-chief.	13%	25%	53%	36%	1%	18%	3%
37.	Will provide quality affordable health care for everyone.	12%	28%	43%	27%	1%	22%	6%
38.	Will improve the quality of education.	11%	29%	45%	24%	1%	17%	8%
39.	Will work to increase wages for middle class families.	17%	38%	43%	24%	2%	14%	3%
40.	Will keep our military forces strong.	28%	49%	38%	21%	3%	7%	3%
41.	Will defeat ISIS.	23%	40%	29%	16%	1%	23%	7%

People sometimes change their mind while taking surveys. Now I would like to ask again how you would vote in the election for president.

## FINAL FOUR-WAY MATCHUP

\_\_42. If the election for President were held today, would you vote for **[ROTATE]** Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian, or Jill Stein of the Green Party?

[IF VOTING FOR ANY NAMED CANDIDATE, ASK: "Will you definitely vote for that candidate, or just probably vote for that candidate?" AND CODE BEST RESPONSE]

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?" AND CODE BEST RESPONSE]

37%	Definitely vote for Hillary Clinton the Democrat
2%	Probably vote for Hillary Clinton the Democrat
1%	Lean toward Hillary Clinton the Democrat
40%	TOTAL VOTE CLINTON
30%	Definitely vote for Donald Trump the Republican
4%	Probably vote for Donald Trump the Republican
2%	Lean toward Donald Trump the Republican
<i>36%</i>	TOTAL VOTE TRUMP
4%	Definitely vote for Gary Johnson the Libertarian candidate
2%	Probably vote for Gary Johnson the Libertarian candidate
1%	Lean toward Gary Johnson the Libertarian candidate
9%	TOTAL VOTE JOHNSON
1%	Definitely vote for Jill Stein the Green Party candidate
1%	Probably vote for Jill Stein the Green Party candidate
1%	Lean toward Jill Stein the Green Party candidate
3%	TOTAL VOTE STEIN
12%	Other/Undecided/Refused

\_\_43. In Michigan, would you favor a proposal to increase the minimum wage over the next few years from \$8.50 per hour to \$15 per hour, or, would you oppose the proposal? [IF FAVOR/OPPOSE, ASK: "Do you strongly or somewhat (favor/oppose) an increase in the minimum wage to \$15 per hour?" AND CODE BEST RESPONSE]

31%	Strongly favors increase in the minimum wage
15%	Somewhat favors increase in minimum wage
46%	TOTAL FAVOR
48%	TOTAL OPPOSE
18%	Somewhat opposes minimum wage increase
30%	Strongly opposes minimum wage increase
6%	Undecided/Refused

\_\_44. Thinking about the current state of race relations in the United States, do you think race relations are a major concern these days, a significant but not major concern, only a minor concern, or not really a concern at all?

	Major concern
34%	Significant but not major concern
	TOTAL CONCERN
10%	Only a minor concern
5%	Not really a concern at all
1%	Undecided/Refused

\_\_45. Thinking about the current state of race relations in Michigan, do you think race relations are a major concern these days, a significant but not major concern, only a minor concern, or not really a concern at all?

33%	Major concern
33%	Significant but not major concern
<i>66%</i>	TOTAL CONCERN
23%	Only a minor concern
9%	Not really a concern at all
2%	Undecided/Refused

\_\_46. Have race relations in the United States gotten better, gotten worse, or remained about the same since Barack Obama became president, or, has there not really been a change in race relations at all?

```
56% Worse
26% No change
13% Better
5% Undecided/Refused
```

\_\_47. Overall, would you say that race relations in Michigan are generally good or generally bad?

```
60% Generally good
26% Generally bad
7% Both/neither (VOLUNTEERED)
7% Undecided/Refused
```

\_\_48. Thinking of the issue of immigration, which of the following statements comes closer to your view – [READ AND ROTATE 1 AND 2 BELOW]

```
49% Immigrants strengthen our country
31% Immigrants are a burden on our country
7% Both (VOLUNTEERED)
2% Neither (VOLUNTEERED)
11% Undecided/Refused
```

\_\_49. The U.S. cap on refugee admissions was raised from 70,000 in 2015 to 85,000 this year to accommodate the increase in Syrian refugees due to the ongoing war in their country. Based on what you know or have heard or read, do you favor or oppose the increase? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

18%	Strongly favor
18%	Somewhat favor
<i>36%</i>	TOTAL FAVOR
53%	TOTAL OPPOSE
16%	Somewhat oppose
37%	Strongly oppose
11%	Undecided/Refused

\_\_50. Do you favor or oppose a proposal under consideration in Congress which would reform federal immigration laws to allow the 11.5 million illegal, undocumented immigrants currently living in the United States to remain in the U.S. and have a path toward citizenship if they have not been convicted of a crime, and are able to meet certain requirements over time, such as paying back taxes, paying a penalty and learning English? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

39%	Strongly favor
35%	Somewhat favor
<i>74%</i>	TOTAL FAVOR
20%	TOTAL OPPOSE
6%	Somewhat oppose
14%	Strongly oppose
6%	Undecided/Refused

\_\_51. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT/OPPOSE, ASK: "Do you strongly or somewhat (support/oppose) the Tea Party movement?" AND CODE BEST RESPONSE]

10%	Strongly supports Tea Party movement
15%	Somewhat supports Tea Party movement
<i>25%</i>	TOTAL SUPPORT
41%	TOTAL OPPOSE
14%	Somewhat opposes Tea Party movement
27%	Strongly opposes Tea Party movement
34%	Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_52. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions, except when it is necessary to save the life of the mother?

```
    47% Pro-choice – women have the right to an abortion
    45% Pro-life – against abortions except to save life of mother
    Wundecided/Refused
```

\_\_58. Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, of mixed-race or some other group or race?

```
82%
      White
      African American/Black
11%
1%
      Hispanic or Latino (Puerto Rican, Mexican-American etc.)
1%
      Asian
1%
      Native American
2%
      Mixed race
---
      Other
2%
     Undecided/Refused
```

\_\_59. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

```
36% Conservative
35% Moderate
20% Liberal
9% Undecided/Refused
```

\_\_60. Generally speaking, do you consider yourself a Republican or a Democrat?

(**IF DEM**) Do you consider yourself a strong Democrat or a not very strong Democrat? (**IF INDEP**) Do you consider yourself closer to the Republican or Democratic Party? (**IF REP**) Do you consider yourself a strong Republican or not a very strong Republican?

30%	Strong Democrat	
7%	Not Strong Democrat	
6%	Independent-Lean Democrat	43% - TOTAL DEMOCRAT
15%	Independent	
9%	Independent-Lean Republican	
9%	Not Strong Republican	
19%	Strong Republican	37% - TOTAL REPUBLICAN
1%	Other	
4%	Undecided/Refused	