

EPIC-MRA STATEWIDE POLL OF ACTIVE & LIKELY VOTERS – MEDIA FREQUENCY
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]

Polling Dates: June 2, 2011 through June 5, 2011

First or all, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we will move on. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK]: Would that be very or generally?”

[ROTATE Q.3 TO Q.7]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>				
June '12 -- Barack Obama	---	26%	46%	46%	35%	8%				
Apr '12 -- Barack Obama	---	27%	50%	46%	33%	4%				
Jan '12 -- Barack Obama	---	28%	52%	44%	26%	4%				
Nov '11 -- Barack Obama	---	25%	48%	46%	31%	6%				
Oct'11 -- Barack Obama	---	22%	46%	47%	32%	7%				
June '12 Partisan Breakdown										
	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Favorable	46	90	35	8	91	90	33	38	12	4
Unfavorable	46	5	53	87	5	5	54	52	83	91
June '12 -- Rick Snyder	---	17%	48%	37%	21%	15%				
Apr '12 -- Rick Snyder	---	14%	48%	39%	23%	13%				
Jan '12 -- Rick Snyder	1%	14%	46%	40%	21%	13%				
Nov '11 -- Rick Snyder	1%	13%	39%	44%	26%	16%				
Oct'11 -- Rick Snyder	1%	13%	43%	42%	28%	14%				
June '12 Partisan Breakdown										
	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Favorable	48	22	39	79	22	22	37	41	86	73
Unfavorable	37	66	34	9	70	63	37	31	4	15
June '12 -- Mitt Romney	---	13%	41%	43%	27%	16%				
Apr '12 -- Mitt Romney	---	10%	41%	45%	26%	14%				
Jan '12 -- Mitt Romney	2%	8%	39%	43%	19%	16%				
Nov '11 -- Mitt Romney	2%	8%	39%	35%	15%	24%				
Oct'11 -- Mitt Romney	2%	9%	40%	34%	17%	24%				
June '12 Partisan Breakdown										
	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Favorable	41	6	39	79	7	5	35	43	80	77
Unfavorable	43	83	35	9	85	81	42	28	6	8

[ROTATE Q.3 TO Q.7]	<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>					
June '12 -- Debbie Stabenow	1%	16%	46%	41%	23%	12%					
Apr'12 -- Debbie Stabenow	1%	15%	45%	40%	21%	14%					
Jan '12 -- Debbie Stabenow	2%	16%	52%	35%	18%	11%					
Nov '11 -- Debbie Stabenow	1%	17%	47%	39%	20%	13%					
Oct'11 -- Debbie Stabenow	3%	16%	50%	36%	22%	11%					
June '12 Partisan			Dem	Dem	Ind	Ind	Gop	Gop			
Breakdown	All	Dems	Ind	Gop	Men	Dem	Wom	Men	Ind	Gop	Wom
Favorable	46	78	45	16	78	78	42	48	18	13	
Unfavorable	41	11	39	73	12	11	40	38	74	72	
June '12 -- Pete Hoekstra	18%	6%	24%	23%	13%	35%					
Apr'12 -- Pete Hoekstra	18%	5%	28%	23%	12%	31%					
Jan '12 -- Pete Hoekstra	26%	8%	29%	21%	9%	24%					
Nov '11 -- Pete Hoekstra	23%	9%	26%	17%	8%	34%					
Oct'11 -- Pete Hoekstra	22%	10%	30%	21%	11%	27%					
June '12 Partisan			Dem	Dem	Ind	Ind	Gop	Gop			
Breakdown	All	Dems	Ind	Gop	Men	Dem	Wom	Men	Ind	Gop	Wom
Don't Recognize	18	23	12	14	21	24	10	13	12	17	
Favorable	24	8	23	43	10	6	15	30	47	39	
Unfavorable	23	39	24	9	43	36	29	20	8	10	
Undecided	35	31	42	33	27	34	46	38	33	34	

__08. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

June '12

13%	Excellent
28%	Pretty good
41%	TOTAL POSITIVE
58%	TOTAL NEGATIVE
19%	Just fair
39%	Poor
1%	Undecided/Refused

April '12		Jan '12	Nov '11	Oct '11	Aug '11
15%	Excellent	13%	9%	9%	10%
29%	Pretty good	30%	28%	29%	24%
44%	Total Positive	43%	37%	38%	34%
19%	Just fair	23%	25%	26%	25%
36%	Poor	33%	37%	35%	40%
55%	Total Negative	56%	62%	61%	65%

June '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Positive	41	84	27	4	81	87	21	31	5	3
Negative	58	15	72	95	18	12	75	69	94	97

__09. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

June '12

10%	Excellent
35%	Pretty good
45%	TOTAL POSITIVE
52%	TOTAL NEGATIVE
29%	Just fair
23%	Poor
3%	Undecided/Refused

April '12		Jan '12	Nov '11	Oct '11	Sept '11	Aug '11
8%	Excellent	11%	5%	7%	5%	9%
33%	Pretty good	30%	32%	31%	31%	28%
41%	TOTAL POSITIVE	41%	37%	36%	36%	37%
30%	Just fair	29%	31%	29%	29%	29%
23%	Poor	25%	28%	30%	20%	25%
53%	TOTAL NEGATIVE	54%	59%	59%	59%	54%
6%	Undecided/Refused	5%	4%	5%	5%	9%

June '12 Partisan

Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Positive	45	23	41	70	19	26	33	48	73	67
Negative	52	75	50	29	81	71	56	44	25	32

__10. How would you rate the job Debbie Stabenow has done as Michigan United States Senator – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

June '12

12%	Excellent
31%	Pretty good
43%	TOTAL POSITIVE
49%	TOTAL NEGATIVE
25%	Just fair
24%	Poor
8%	Undecided/Refused

Nov '11		Oct '11	Aug '11
9%	Excellent	11%	9%
32%	Pretty good	29%	28%
41%	TOTAL POSITIVE	40%	37%
28%	Just fair	28%	29%
24%	Poor	24%	25%
52%	TOTAL NEGATIVE	52%	54%
7%	Undecided/Refused	8%	9%

June '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Positive	43	74	38	16	74	73	29	46	18	14
Negative	49	22	51	75	21	23	56	48	75	75

__11. Thinking about Michigan's economy, do you believe the economy in Michigan...
[READ 1 TO 3]

June '12

55%	Has already bottomed out and is starting to improve
26%	Is at the bottom but is not yet getting any better
16%	Has not yet bottomed out and will still get worse
3%	Undecided/Refused

April '12		Jan '12	Nov '11	Sept '11	Aug '11
58%	Has already bottomed out and is starting to improve	49%	39%	35%	31%
23%	Is at the bottom but is not yet getting any better	30%	36%	30%	34%
16%	Has not yet bottomed out and will still get worse	19%	23%	31%	31%
3%	Undecided/Refused	2%	2%	4%	4%

June '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Improving	55	61	45	51	61	62	42	48	61	42
Not getting better	26	22	30	29	19	25	29	31	23	35
Getting worse	16	14	19	17	17	12	25	13	14	20

Thinking about this year's November general election, how would you vote on the following matchups?

___12. If the election for President were held today, would you vote for Mitt Romney the Republican or Barack Obama the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for Mitt Romney the Republican or Barack Obama the Democrat?" AND CODE BEST RESPONSE]

June '12

41% | Vote for Barack Obama the Democrat
 4% | Lean toward Barack Obama the Democrat
45% | TOTAL OBAMA
46% | TOTAL ROMNEY
 41% | Vote for Mitt Romney the Republican
 5% | Lean toward Mitt Romney the Republican
 9% | Undecided/Refused

April '12

	Jan '12	Nov '11	Aug '11	Jul '11	Feb '11
44% Vote for Barack Obama the Democrat	46%	39%	39%	39%	38%
3% Lean toward Barack Obama the Democrat	2%	2%	3%	3%	3%
47% TOTAL OBAMA	48%	41%	42%	42%	41%
39% Vote for Mitt Romney the Republican	36%	41%	36%	34%	38%
4% Lean toward Mitt Romney the Republican	4%	5%	9%	12%	8%
43% TOTAL ROMNEY	40%	46%	45%	46%	46%
10% Undecided/Refused	12%	13%	12%	12%	13%

June '12 Partisan

Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Obama	45	92	34	3	90	93	33	34	4	2
Romney	46	5	45	91	5	4	42	48	91	92
Undecided	9	4	21	6	5	3	25	18	5	6

__13. If the election for U.S Senate were held today and the candidates were Debbie Stabenow and Pete Hoekstra, would you vote for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?" AND CODE BEST RESPONSE]

June '12		Nov '11	Aug '11	Feb '11
45%	Vote for Debbie Stabenow the Democrat	45%	42%	38%
4%	Lean toward Debbie Stabenow the Democrat	3%	5%	6%
49%	TOTAL STABENOW	48%	47%	44%
38%	TOTAL HOEKSTRA	42%	38%	42%
32%	Vote for Pete Hoekstra the Republican	37%	33%	36%
6%	Lean toward Pete Hoekstra the Republican	5%	5%	6%
13%	Undecided/Refused	10%	15%	14%

June '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Stabenow	49	87	46	12	89	85	44	48	13	12
Hoekstra	38	6	28	79	5	7	29	28	81	77
Undecided	13	7	26	9	6	8	27	25	6	11

[ROTATE Q.46 AND Q.47]

__46. As you may know, President Barack Obama recently announced that he favors allowing same sex gay and lesbian couples to legally marry. Does President Obama's position on same sex marriage make you more likely to vote for him, less likely to vote for him, or, would you say that his support on the one issue of same sex marriage won't really influence your decision of how to vote, one way or the other?

[IF MORE LIKELY/LESS LIKELY, ASK: "Would that be much or somewhat MORE/LESS likely?" AND CODE BEST RESPONSE]

8%	Much more likely to vote for Barack Obama
4%	Somewhat more likely to vote for Barack Obama
12%	TOTAL MORE LIKELY
53%	Won't influence vote one way or the other
34%	TOTAL LESS LIKELY
10%	Somewhat less likely to vote for Barack Obama
24%	Much less likely to vote for Barack Obama
1%	Undecided/Refused

June '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
More likely	12	26	8	1	22	29	10	7	1	1
No Influence	53	64	59	39	65	64	56	62	36	42
Less likely	34	8	32	60	10	6	33	31	63	57

__47. As you may know, Mitt Romney opposed having the federal government provide loans to help any of the auto companies avoid bankruptcy. Knowing this, does Mitt Romney's opposition to federal government loans for General Motors and Chrysler make you more likely to vote for him, less likely to vote for him, or, would you say that his position on this one issue against government loans for the auto companies won't really influence you one way or the other? **[IF MORE LIKELY/LESS LIKELY, ASK: "Would that be much or somewhat MORE/LESS likely?" AND CODE BEST RESPONSE]**

11% | Much more likely to vote for Mitt Romney
 7% | Somewhat more likely to vote for Mitt Romney
18% | TOTAL MORE LIKELY
 41% | Won't influence vote one way or the other
39% | TOTAL LESS LIKELY
 14% | Somewhat less likely to vote for Mitt Romney
 25% | Much less likely to vote for Mitt Romney
 2% | Undecided/Refused

June '12 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
More likely	18	3	18	34	4	3	13	21	31	37
No Influence	41	27	42	55	22	30	38	46	58	51
Less likely	39	70	35	10	74	66	44	28	9	11

Thinking about the positions of Barack Obama and Mitt Romney on **[ROTATE]** same sex marriage and government loans for the auto companies, let me ask you again...

__48. If the election for President were held today, would you vote for Mitt Romney the Republican or Barack Obama the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for Mitt Romney the Republican or Barack Obama the Democrat?" AND CODE BEST RESPONSE]

43% | Vote for Barack Obama the Democrat
 3% | Lean toward Barack Obama the Democrat
46% | TOTAL OBAMA
45% | TOTAL ROMNEY
 41% | Vote for Mitt Romney the Republican
 4% | Lean toward Mitt Romney the Republican
 9% | Undecided/Refused

June '12 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Obama	46	92	35	6	91	93	35	36	5	7
Romney	45	5	45	89	5	5	42	48	87	91
Undecided	9	3	19	5	4	2	23	16	8	3

__51. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: 'Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?' AND CODE BEST RESPONSE]

June '12

18% Strongly supports Tea Party movement
 18% Somewhat supports Tea Party movement
36% TOTAL SUPPORT
40% TOTAL OPPOSE
 10% Somewhat opposes Tea Party movement
 30% Strongly opposes Tea Party movement
 24% Undecided/Refused

April '12

15% Strongly supports Tea Party movement
 19% Somewhat supports Tea Party movement
34% TOTAL SUPPORT

Jan '12

14%
 23%
37%

10% Somewhat opposes Tea Party movement
 36% Strongly opposes Tea Party movement
46% TOTAL OPPOSE
 20% Undecided/Refused

12%
 35%
47%
 16%

__52. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

June '12

46% Pro-choice
 47% Pro-life
 7% Undecided/Refused

April '12

49% Pro-choice
 44% Pro-life
 7% Undecided/Refused

Jan '12

45%
 48%
 7%

__59. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

24%	Strong Democrat
7%	Not Strong Democrat
8%	Independent-Lean Democrat
39%	TOTAL DEMOCRAT
19%	Independent
37%	TOTAL REPUBLICAN
9%	Independent-Lean Republican
6%	Not Strong Republican
22%	Strong Republican
1%	Other
4%	Undecided/Refused