

EPIC-MRA STATEWIDE POLL OF ACTIVE & LIKELY NOVEMBER VOTERS – JUNE 2010

[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]

DEM PRIMARY QUESTIONS [400 SAMPLE – ERROR ±4.9%]

REP PRIMARY QUESTIONS [400 SAMPLE – ERROR ±4.9%]

Polling Dates: June 12, 2010 through June 15, 2010

Exclusive for the

DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10 & WJRT TV 12

__03. Now I am going to read a list of the top state problems or issues people say they are concerned about the most. After I read the whole list, please tell me which one problem or issue you are personally concerned about the most? **[READ AND ROTATE 1 TO 9 – TAKE FIRST AND ONLY ONE RESPONSE]**

- 60% Improving Michigan's economy and providing jobs
- 8% Addressing the state budget crisis
- 8% Improving education funding
- 6% Keeping a lid on state taxes
- 6% Making quality health care affordable and accessible
- 4% Controlling crime and drugs
- 3% Controlling illegal immigration
- 3% Promoting morality and family values
- 1% Improving state and local roads and bridges
- More than one **[ASK: "But which problem concerns you the most?" AND CODE BEST RESPONSE IF STILL 'More than one' CODE AS '10']**
- 1% Undecided/Don't know/Refused

Now, I would like to read a list of political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is _____? Do you recognize the name? **[IF YES, ASK: ‘Do you have a favorable or unfavorable opinion of (him/her)?’ IF FAVORABLE/UNFAVORABLE, ASK: ‘Would that be very or generally?’ AND CODE BEST RESPONSE]**

NAMES [ROTATE Q. 04-14]	DON'T RECOG	VERY FAVOR	TOTAL FAVOR	TOTAL UNFAV	VERY UNFAV	REF UNDEC
__04. Barack Obama	---	28%	51%	42%	28%	7%
__05. Jennifer Granholm	---	12%	39%	55%	33%	6%
__06. Mike Cox	11%	7%	36%	33%	13%	20%
__07. Andy Dillon	51%	3%	15%	15%	5%	19%
__09. Virg Bernero	65%	4%	14%	9%	4%	12%
__10. Pete Hoekstra	25%	11%	35%	17%	6%	23%
__12. Mike Bouchard	21%	8%	33%	15%	5%	31%
__13. Rick Snyder	39%	7%	29%	9%	4%	23%
__14. Tom George	71%	3%	9%	6%	2%	14%

__15. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

17% Excellent ----- **47% TOTAL POSITIVE**
 30% Pretty good
 21% Just fair ----- **52% TOTAL NEGATIVE**
 31% Poor
 1% Undecided/Don't know/Refused

__16. Overall, how would you rate the job being done by Jennifer Granholm as Michigan's Governor -- would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

6% Excellent ----- **29% TOTAL POSITIVE**
 23% Pretty good
 30% Just fair ----- **70% TOTAL NEGATIVE**
 40% Poor
 1% Undecided/Don't know/Refused

DEMOCRATIC PRIMARY RESULTS FOR GOVERNOR

__19. In the August Democratic primary election for Governor, if the election were held today, would you vote for [ROTATE] Andy **DILLON** or Virg **BERNERO**?

26%	Andy DILLON -----	34% TOTAL DILLON
8%	Lean DILLON	
21%	Virg BERNERO -----	24% TOTAL BERNERO
3%	Lean BERNERO	
42%	Still undecided/Don't know/Refused	

REPUBLICAN PRIMARY RESULTS FOR GOVERNOR

__21. Of the following list of candidates who have announced they are running in the Republican primary election for Governor, which candidate would you vote for?

20%	Mike COX -----	26% TOTAL COX
6%	Lean COX	
21%	Pete HOEKSTRA -----	24% TOTAL HOEKSTRA
3%	Lean HOEKSTRA	
14%	Mike BOUCHARD ----	16% TOTAL BOUCHARD
2%	Lean BOUCHARD	
19%	Rick SNYDER -----	20% TOTAL SNYDER
1%	Lean SNYDER	
2%	Tom GEORGE -----	2% TOTAL GEORGE
---	Lean GEORGE	
12%	Undecided/Don't know/Refused	

Now I would like to ask how you would vote in some general election matchups.

[ROTATE Q.23 TO Q.26]

__23. If the election for Governor were held today and the candidates were **[ROTATE]** Pete Hoekstra and Andy Dillon, would you vote for **[ROTATE]** Pete Hoekstra the Republican or Andy Dillon the Democrat?

[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hoekstra or Dillon?' AND CODE BEST RESPONSE]

32%	Vote for Andy Dillon -----	38% TOTAL DILLON
6%	Lean toward Andy Dillon	
41%	Vote for Pete Hoekstra -----	46% TOTAL HOEKSTRA
5%	Lean toward Pete Hoekstra	
16%	Undecided/Don't know/Refused	

__24. If the election for Governor were held today and the candidates were **[ROTATE]** Rick Snyder and Virg Bernero, would you vote for **[ROTATE]** Rick Snyder the Republican or Virg Bernero the Democrat?

[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Snyder or Bernero?' AND CODE BEST RESPONSE]

27%	Vote for Virg Bernero -----	34% TOTAL BERNERO
7%	Lean toward Virg Bernero	
43%	Vote for Rick Snyder -----	49% TOTAL SNYDER
6%	Lean toward Rick Snyder	
17%	Undecided/Don't know/Refused	

__25. If the election for Governor were held today and the candidates were **[ROTATE]** Pete Hoekstra and Virg Bernero, would you vote for **[ROTATE]** Pete Hoekstra the Republican or Virg Bernero the Democrat?

[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hoekstra or Bernero?' AND CODE BEST RESPONSE]

31%	Vote for Virg Bernero -----	38% TOTAL BERNERO
7%	Lean toward Virg Bernero	
41%	Vote for Pete Hoekstra -----	47% TOTAL HOEKSTRA
6%	Lean toward Pete Hoekstra	
15%	Undecided/Don't know/Refused	

__26. If the election for Governor were held today and the candidates were **[ROTATE]** Rick Snyder and Andy Dillon, would you vote for **[ROTATE]** Rick Snyder the Republican or Andy Dillon the Democrat?

[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Snyder or Dillon?'] AND CODE BEST RESPONSE]

31%	Vote for Andy Dillon -----	36% TOTAL DILLON
5%	Lean toward Andy Dillon	
43%	Vote for Rick Snyder -----	49% TOTAL SNYDER
6%	Lean toward Rick Snyder	
15%	Undecided/Don't know/Refused	

__29. Using a scale of 0 to 10 where 10 means that you are extremely motivated and certain to vote in the November general election this year, and zero meaning that you are not motivated and NOT certain to vote at all, what number would you use to describe how motivated and certain you are to vote in the November general election this year? **[IF UNDECIDED/REFUSED – CODE '99']**

MEAN: 9.172

5%	Not Motivated (0 through 5)
18%	Moderately Motivated (6 through 8)
77%	Very Motivated (9 and 10)

__43. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

45%	Pro-choice
49%	Pro-life
6%	Undecided/Don't know/Refused