__03. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

43%   Right direction
34%   Wrong track
23%   Undecided/Refused

__04. Other than the economy and jobs, which is an issue a solid majority of voters are concerned about in surveys, which of the following list of nine other state problems people say they are concerned about, is the one problem or issue you are personally concerned about the most? **[READ AND ROTATE 1 TO 9 BELOW–TAKE FIRST AND ONLY 1 RESPONSE]**

24%   Addressing the state budget deficit and balancing the budget
21%   Improving education
18%   Making quality health care affordable and accessible
10%   Keeping state taxes as low as possible
 7%   Controlling crime and drugs
 6%   Restoring morality and family values
 5%   Protecting our air and water
 4%   Improving the quality of roads and bridges
 2%   Addressing the abortion issue
 ---   More than one **[ASK:** "But which problem concerns you the most?"**AND CODE BEST RESPONSE]**
 3%   Undecided/Refused

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is _____? Do you recognize the name? **[IF YES, ASK: '**Do you have a favorable or unfavorable opinion of (him/her)?' **AND IF FAVORABLE/UNFAVORABLE, ASK:** 'Would that be very or generally?' **AND CODE BEST RESPONSE]**

NAMES [ROTATE Q.5 TO Q.7]	DON'T RECOG	VERY FAVOR	TOTAL FAVOR	TOTAL UNFAV	VERY UNFAV	REF UNDEC
Barack Obama	---	27%	*53%*	*40%*	25%	7%
Rick Snyder	1%	20%	*59%*	*8%*	3%	33%
Sarah Palin	---	11%	*31%*	*54%*	37%	15%

__08. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

10%	Excellent	
35%	Pretty good	**45% TOTAL POSITIVE**
26%	Just fair	**54% TOTAL NEGATIVE**
28%	Poor	
1%	Undecided/Refused	

__09. Overall, how would you rate the job Rick Snyder has done so far as Michigan's new Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

6%	Excellent	
32%	Pretty good	**38% TOTAL POSITIVE**
12%	Just fair	**15% TOTAL NEGATIVE**
3%	Poor	
47%	Undecided/Refused	

__10. Did you watch Governor Snyder's State of the State speech last Wednesday night, either live or when it may have been replayed? **[IF YES - PROBE FOR BEST ANSWER]**

33%	Yes, watched it live	
8%	Yes, watched a replay	**41% TOTAL VIEWED**
56%	No, did not watch it	
3%	Undecided/Refused	

__11. Based on what you know or may have heard or read about Governor Snyder's State of the State speech, do you approve or disapprove of what he had to say in his message? **[IF APPROVE/ DISAPPROVE, ASK: '**Would that be strongly or somewhat?**' AND CODE BEST RESPONSE]**

19%	Strongly approve	
37%	Somewhat approve	**56% TOTAL APPROVE**
3%	Somewhat disapprove	**5% TOTAL DISAPPROVE**
2%	Strongly disapprove	
39%	Undecided/Refused	

__12. Over the past year, would you say that your household family income has increased, decreased or remained about the same? **[IF DECREASED, ASK: '**Would that be a lot or somewhat?'

12% Increased
54% Remained about the same
19% Decreased somewhat   **33% TOTAL DECREASED**
14% Decreased a lot
 1% Undecided/Refused

I know it is a long way off, but thinking about the November election in 2012…
__13. In the election for President, if the election were held today, and the candidates were **[ROTATE]** Sarah Palin **(PAY-lynn)** the Republican and Barack Obama the Democrat, would you vote for Barack Obama or Sarah Palin?
        [IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Palin or Obama?

44% Vote for Barack Obama the Democrat
 7% Lean toward Barack Obama   **51% TOTAL OBAMA**
27% Vote for Sarah Palin the Republican   **33% TOTAL PALIN**
 6% Lean toward Sarah Palin
16% Undecided/Refused

__14. Do you think the economy in Michigan is getting stronger, getting weaker, or staying about the same?

30% Getting stronger
17% Getting weaker
50% Staying about the same
 3% Undecided/Refused

On another issue…

__18. Governor Snyder has proposed that the current state law, often referred to as the item pricing law, which requires all Michigan stores to place individual price tags on all merchandise, should be repealed. Based on what you know or have heard or read about this issue, do you favor or oppose Governor Snyder's proposal to eliminate the law requiring individual item pricing on all merchandise in stores? **[IF FAVOR/OPPOSE, ASK:** "Would that be Strongly or Somewhat?" **AND CODE BEST RESPONSE]**

23% Strongly Support
16% Somewhat Support   **39% TOTAL FAVOR**
10% Somewhat Oppose   **51% TOTAL OPPOSE**
41% Strongly Oppose
10% Undecided/Refused

Now I would like to read two statements to you – one by supporters of the proposal to eliminate individual item pricing in stores, and one by opponents. **[READ AND ROTATE TWO PARAGRAPHS BELOW]**

Supporters of the proposed change in the law say that the change in the law is needed because Michigan is only one of two states that require individual item pricing. Shoppers will be able to check prices by using portable scanners and comparing printouts with the shelf price. Eliminating the requirement for individual item price tags would dramatically increase the productivity of stores, be a huge time saver, and also save stores a lot of money. Instead of putting individual price tags on every item of merchandise, stores would only have to replace the product. By providing portable scanners, shoppers who want to verify the accuracy of prices, can do so.

Opponents of the proposed change in the law say that the current law has served the state well. Consumers know what the price of an item is because the law requires individual item prices. They have come to expect it. If there are no prices on each item, shoppers will have to jump through too many hoops to even discover overcharging errors, let alone be able to collect for the amount of the overcharge, or the penalty up to 5 dollars. Shoppers should be able to easily discover pricing errors. That's why it doesn't make sense to eliminate the item pricing law.

__19. After hearing the statements by supporters and opponents of the proposed law, which statement comes closer to your view about the proposed change in the law – the statement by supporters or the statement by opponents?

 42%   Statement by supporters of the proposed change in the law
 54%   Statement by opponents of the proposed change in the law
  4%   Undecided/Refused

__32. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: '**Do you strongly or somewhat **(SUPPORT/OPPOSE)** the Tea Party movement?' **AND CODE BEST RESPONSE]**

 21%   Strongly Support
 19%   Somewhat Support   **40% TOTAL SUPPORT**
  8%   Somewhat Oppose   **38% TOTAL OPPOSE**
 30%   Strongly Oppose
 22%   Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__36. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

47%   Pro-choice
44%   Pro-life
 9%   Undecided/Refused

__43. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

20%   Strong Democrat
 7%   Not Strong Democrat
 8%   Independent-Lean Democrat   **35% TOTAL DEM**
23%   Independent
 9%   Independent-Lean Republican   **37% TOTAL GOP**
 7%   Not Strong Republican
21%   Strong Republican
 1%   Other
 4%   Undecided/Refused