EPIC▪MRA STATEWIDE POLL #1 of ACTIVE VOTERS – JANUARY 2011

[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4%]

Polling Dates: January 13-16, 2011

Exclusive for the
DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10 & WJRT TV 12

__03. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

33%   Right direction
54%   Wrong track
13%   Undecided/Refused

__04. How about in Michigan – are things in Michigan generally headed in the right direction, or are things pretty seriously off on the wrong track?

39%   Right direction
41%   Wrong track
20%   Undecided/Refused

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is _____? Do you recognize the name? **[IF YES, ASK: '**Do you have a favorable or unfavorable opinion of (him/her)?' **AND IF FAVORABLE/UNFAVORABLE, ASK:** 'Would that be very or generally?' **AND CODE BEST RESPONSE]**

NAMES [ROTATE Q.5 TO Q.9]	DON'T RECOG	VERY FAVOR	TOTAL FAVOR	TOTAL UNFAV	VERY UNFAV	REF UNDEC
__05. Barack Obama	---	24%	51%	42%	25%	8%
__06. Rick Snyder	1%	17%	59%	9%	3%	31%
__07. Debbie Stabenow	3%	13%	48%	34%	19%	15%
__08. Bill Schuette	35%	5%	24%	9%	4%	34%
__09. Ruth Johnson	54%	2%	12%	4%	2%	30%

__10. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

10%   Excellent
33%   Pretty good   **43% POSITIVE**
25%   Just fair
30%   Poor   **55% NEGATIVE**
 2%   Undecided/Refused

__11. Overall, how would you rate the job Rick Snyder has done so far as Michigan's new Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

4%	Excellent	
25%	Pretty good	**29% POSITIVE**
13%	Just fair	
3%	Poor	**16% NEGATIVE**
55%	Undecided/Refused	

__14. Thinking about the current state budget deficit in Michigan, do you believe the budget deficit has mostly been caused because state government has been spending too much, or, has it mostly been caused because of the collapse of the auto industry and a poor state economy that produced much lower than expected revenues coming into the state?

27%	State is spending too much
43%	Collapse of auto industry, a poor state economy and lower than expected revenues
27%	Combination of both **(VOLUNTEERED)**
3%	Undecided/Refused

__15. One of the first problems Governor Rick Snyder and the Legislature will have to address is a state budget deficit for the 2011-2012 fiscal year projected to be $1.8 billion, which represents 24 percent of a total state general fund budget of $7.5 billion. Based on what you know or have heard or read, which of the following statements best describes how you believe Governor Snyder and the Michigan Legislature should balance the state budget? **[READ AND ROTATE 1 TO 5 BELOW]**

22%	Balance the budget by **ONLY** cutting programs and services, with no increase in taxes and fees;
20%	Balance the budget by **MOSTLY** cutting programs and services, but also relying on **SOME** increases in taxes and fees;
31%	Balance the budget by **EQUALLY** relying on cutting programs or services and increasing taxes and fees to raise revenue;
8%	Balance the budget by **MOSTLY** increasing taxes, but also relying on **SOME** cuts in programs and services;
5%	Balance the budget by **ONLY** increasing taxes and fees, with no further cuts in state programs or services.
14%	Undecided/Refused

42 percent favors mostly to all budget cuts
44 percent favors equal cuts/tax increases, or mostly/only tax increases
13 percent favors mostly or only tax increases
64 percent supports balancing the state budget with at least some tax increases

__16. Governor Rick Snyder has proposed replacing the existing Michigan Business Tax with a corporate income tax of 6 percent on the profits of Michigan businesses. Based on what you know or have heard or read about his proposal, do you favor or oppose it? **[IF FAVOR/OPPOSE, ASK: '**Would that be strongly or somewhat?**' AND CODE BEST RESPONSE]**

24%   Strongly favor
25%   Somewhat favor   **49% TOTAL FAVOR**
 8%   Somewhat oppose
13%   Strongly oppose   **21% TOTAL OPPOSE**
30%   Undecided/Refused

__17. If the proposal by Governor Rick Snyder to replace the Michigan Business Tax is approved, it will result in the loss of up to $1.5 billion in state revenue, which means the state budget deficit would double to more than $3.3 billion. If the state budget deficit were balanced only with budget cuts, 44 percent of the $7.5 billion state general fund budget would have to be cut. Knowing that, let me ask you again, do you favor or oppose Governor Snyder's proposal to replace the Michigan Business Tax with a 6 percent corporate income tax? **[IF FAVOR/OPPOSE, ASK: '**Would that be strongly or somewhat?**' AND CODE BEST RESPONSE]**

16%   Strongly favor
22%   Somewhat favor   **38% TOTAL FAVOR**
12%   Somewhat oppose
23%   Strongly oppose   **35% TOTAL OPPOSE**
27%   Undecided/Refused

__18. How much of an impact do you think the state tax cuts for businesses that Governor Snyder has proposed will have on improving Michigan's economy – will they have a major impact on improving Michigan's economy and creating jobs, will it have a significant, but not major impact, will it have only a minor impact, or, will it not really have any impact at all?

14%   Major impact
34%   Significant but not major impact   **48% Major/Significant Impact**
25%   Only a minor impact
 8%   No real impact at all   **33% Minor/No Impact**
19%   Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.
__22. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

50%   Pro-choice
43%   Pro-life
 7%   Undecided/Refused

__29. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

20%	Strong Democrat	
5%	Not Strong Democrat	
8%	Independent-Lean Democrat	**33% Total Democrat**
25%	Independent	
10%	Independent-Lean Republican	
5%	Not Strong Republican	
23%	Strong Republican	**38% Total Republican**
1%	Other	
3%	Undecided/Refused	**29% Total Independent/Other**