

Michigan Democratic Presidential Primary Election
Poll of active and likely March 8th voters in a Democratic Primary
Commissioned by Detroit Free Press, WXYZ TV 7, WLNS TV 6, WOOD TV 8, and WJRT TV 12
[Frequency Report of Survey Responses – 400 sample – 4.9% error rate]
[Conducted by live interviewers from February 28th through March 1st, 2016 – 30% cell phones]

ABSENTEE VOTERS (ALREADY VOTED) – 15% OF RESPONDENTS

__04. Which candidate running for president in the Michigan Democratic presidential primary did you vote for? **[DO NOT READ LIST – THEN GO TO INTRO TO Q.6]**

N=58

67% Hillary Clinton
 24% Bernie Sanders
 2% Some other candidate
 7% Undecided/Refused

INTRO TO Q.6:

Now, I would like to read you the names of the two major Democratic candidates running for president. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we'll move on. The first name is _____. Do you have a favorable or unfavorable opinion of (him/her)? **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

[ROTATE Q.6 THROUGH Q.7]

		<u>NO REC/VER</u>	<u>FAV/TOT</u>	<u>FAV/TOT</u>	<u>UNF/VER</u>	<u>UNF/UNDEC</u>
__06. Hillary Clinton	---	47%	80%	16%	7%	4%
__07. Bernie Sanders	---	32%	73%	18%	6%	9%

**[POLLERS NOTE: RESPONDENTS THAT VOTED ALREADY BY ABSENTEE
 IN Q.3 GO TO INTRO TO Q.10]**

ALL RESPONDENTS (ABSENTEE VOTES INCLUDED)

__08. After hearing the names of the candidates running, let me ask you again, if the election were held today, which candidate would you vote for? **[DO NOT READ LIST UNLESS RESPONDENT ASKS FOR CANDIDATE NAMES TO BE READ - IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]**

COMBINED WITH Q.4:

52%	Hillary Clinton	
4%	Lean toward Clinton	56% Total Clinton
27%	Bernie Sanders	
4%	Lean toward Sanders	31% Total Sanders
---	Some other candidate	
---	Lean toward other candidate	0% Total Other Candidates
13%	Undecided/Refused	GO TO INTRO TO Q.10

__09. How certain are you that you will vote for (**CANDIDATE NAMED IN Q.8**), very certain, somewhat certain, or, not certain at all, and you might change your mind before the election?

N=292

73% Very certain
 14% Somewhat certain
 12% Not certain at all – may change mind
 1% Undecided/Refused

INTRO TO Q.10:

Now I would like to read several words and phrases to you. For each word or phrase I read, please tell me whether you think it is a better description of [**ROTATE**] Hillary Clinton or Bernie Sanders?

[ROTATE Q.10 THROUGH Q.19]		Clinton	Sanders	Both (volun)	Neither (volun)	Undec/ Ref
__10.	Someone you can trust. Is this a better description of [ROTATE] Hillary Clinton or Bernie Sanders?	39%	40%	15%	4%	2%
__11.	Shares my values?	45%	34%	17%	2%	2%
__12.	Cares about someone like me?	38%	34%	21%	3%	4%
__13.	Has the right kind of experience?	71%	17%	8%	1%	3%
__14.	Will be a more progressive President?	45%	42%	6%	2%	5%
__15.	Will work for bipartisan solutions?	55%	24%	13%	3%	5%
__16.	Will be able to inspire people?	43%	37%	16%	1%	3%
__17.	Will be a strong leader?	55%	22%	15%	2%	2%
__18.	Will protect America from terrorism both at home and abroad?	59%	17%	16%	4%	4%
__19.	Will have the best chance of winning in November?	72%	17%	5%	1%	5%

On a different topic, although there are a number of qualities that people feel children should have, people generally feel that some qualities are more important than others. Now I am going to read several pair of qualities that children could have. For each pair of qualities I read, please tell me which one is more important for a child to have? [**ROTATE Q.20 TO Q.23**]

__20. Respect for elders or independence?

68% Respect for elders
 22% Independence
 10% Both (**VOLUNTEERED**)
 --- Undecided/Refused

__21. Curiosity, or good manners?

38% Curiosity
 48% Good manners
 13% Both (**VOLUNTEERED**)
 1% Undecided/Refused

__22. Self-reliance, or obedience?

63% Self reliance
 24% Obedience
 11% Both (**VOLUNTEERED**)
 2% Undecided/Refused

__23. Well behaved, or being considerate?

35% Well behaved
 50% Being considerate
 14% Both (**VOLUNTEERED**)
 1% Undecided/Refused

[ROTATE Q.24 AND Q.25]

__24. Donald Trump has stated that if he is elected president, he would temporarily ban all Muslims from entering the United States until we have a better handle on efforts by ISIS or Al-Qaeda to infiltrate the United States with terrorists. Do you agree or disagree with Donald Trump’s position on banning Muslims from entering the United States? **[IF AGREE/DISAGREE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

6%	Strongly agree	
9%	Somewhat agree	15% Total Agree
11%	Somewhat disagree	
71%	Strongly disagree	82% Total Disagree
3%	Undecided/Refused	

__25. Bernie Sanders has said that if he is elected President, he would provide free college tuition for students wishing to attend college, and he would pay for his \$75 billion plan for free college tuition by imposing a tax of one half of a percent on stock market trades and a smaller fee on bond transactions and other trading. Do you agree or disagree with Bernie Sanders plan to provide free college tuition? **[IF AGREE/DISAGREE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

40%	Strongly agree	
26%	Somewhat agree	66% Total Agree
10%	Somewhat disagree	
18%	Strongly disagree	28% Total Disagree
6%	Undecided/Refused	

__26. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

2%	Strongly supports Tea Party movement	
7%	Somewhat supports Tea Party movement	9% Tea Party Supporters
12%	Somewhat opposes Tea Party movement	
61%	Strongly opposes Tea Party movement	73% Tea Party Opponents
18%	Undecided/Refused	

Finally, I would like to ask you just a few questions for statistical purposes only.

__27. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

71%	Pro-choice
21%	Pro-life
8%	Undecided/Refused

__36. Would you describe yourself as **(ROTATE)** a conservative, a moderate or a liberal? **[IF CONSERVATIVE, ASK: “Would that be very or mostly liberal?” AND CODE BEST RESPONSE]**

16%	Very liberal	
29%	Mostly liberal	45% Total Liberal
37%	Moderate	
12%	Conservative	
6%	Undecided/Refused	

__37. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

60%	Strong Democrat	
14%	Not Strong Democrat	
12%	Independent-Lean Democrat	86% Total Democrat
9%	Independent	
1%	Independent-Lean Republican	
1%	Not Strong Republican	
---	Strong Republican	2% Total Republican
---	Other	
3%	Undecided/Refused	12% Total Independent/Other/Undec