

**EPIC-MRA STATEWIDE POLL OF ACTIVE AND LIKELY 2016 NOVEMBER VOTERS  
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**

*Polling Dates: August 18, 2015 through August 22, 2015*

*Conducted by live callers -- 20% cell phones*

\_\_03. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 45% Right direction
- 36% Wrong track
- 19% Undecided/Refused

Now, I would like to read the names of political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

<b>[ROTATE Q.4 THROUGH Q.8]</b>	<b><u>DO NOT RECOG</u></b>	<b><u>VERY FAVOR</u></b>	<b><u>TOTAL FAVOR</u></b>	<b><u>TOTAL UNFAV</u></b>	<b><u>VERY UNFAV</u></b>	<b><u>REF UNDEC</u></b>
__04. Barack Obama	---	23%	<b>46%</b>	<b>48%</b>	36%	6%
__05. Rick Snyder	---	15%	<b>48%</b>	<b>40%</b>	21%	12%
__06. Hillary Clinton	---	11%	<b>32%</b>	<b>55%</b>	42%	13%
__07. Jeb Bush	2%	4%	<b>29%</b>	<b>50%</b>	25%	19%
__08. Donald Trump	---	12%	<b>32%</b>	<b>56%</b>	41%	12%

\_\_10. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

- 13% Excellent
- 28% Pretty good
- 41% TOTAL POSITIVE**
- 58% TOTAL NEGATIVE**
- 22% Just fair
- 36% Poor
- 1% Undecided/Refused

\_\_11. Overall, how would you rate the job being done by Rick Snyder as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

9% Excellent  
 36% Pretty good  
**45% TOTAL POSITIVE**  
**52% TOTAL NEGATIVE**  
 33% Just fair  
 19% Poor  
 3% Undecided/Refused

\_\_12. Thinking about the economy in Michigan, do you believe Michigan's economy...**[READ 1 TO 3]**

65% Has already bottomed out and is starting to improve  
 18% Is at the bottom but is not yet getting any better  
 11% Has not yet bottomed out and will still get worse  
 6% Undecided/Refused

In 2016, voters nationwide and in Michigan will vote to elect a new President. I know it's a long ways off, but, thinking about the November general election in 2016 in the race for President...

**[ROTATE Q.13 AND Q.14]**

\_\_13. If the election were held today, and the candidates were **[ROTATE]** Jeb Bush and Hillary Clinton, would you vote for **[ROTATE]** Jeb Bush the Republican or Hillary Clinton the Democrat?

**[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Hillary Clinton the Democrat or Jeb Bush the Republican?" AND CODE BEST RESPONSE]**

34% Vote for Hillary Clinton the Democrat  
 6% Lean toward Hillary Clinton  
**40% TOTAL VOTE CLINTON**  
**45% TOTAL VOTE BUSH**  
 39% Vote for Jeb Bush the Republican  
 6% Lean toward Jeb Bush  
 15% Undecided/Refused

\_\_14. If the election were held today, and the candidates were [ROTATE] Donald Trump and Hillary Clinton, would you vote for [ROTATE] Donald Trump the Republican or Hillary Clinton the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hillary Clinton the Democrat or Donald Trump the Republican?” AND CODE BEST RESPONSE]

39% Vote for Hillary Clinton the Democrat  
 5% Lean toward Hillary Clinton  
**44% TOTAL VOTE CLINTON**  
**42% TOTAL VOTE TRUMP**  
 35% Vote for Donald Trump the Republican  
 7% Lean toward Donald Trump  
 14% Undecided/Refused

\_\_26. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: “Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?” AND CODE BEST RESPONSE]

10% Strongly supports Tea Party movement  
 17% Somewhat supports Tea Party movement  
**27% TOTAL SUPPORT**  
**45% TOTAL OPPOSE**  
 12% Somewhat opposes Tea Party movement  
 33% Strongly opposes Tea Party movement  
 28% Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_27. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions, except when it is necessary to save the life of the mother?

49% Pro-choice – women have the right to an abortion  
 45% Pro-life – against abortions except to save life of mother  
 6% Undecided/Refused

\_\_34. Would you describe yourself as (ROTATE) a conservative, a moderate or a liberal?

37% Conservative  
 33% Moderate  
 21% Liberal  
 9% Undecided/Refused

\_\_35. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

24%	Strong Democrat
8%	Not Strong Democrat
10%	Independent-Lean Democrat
<b>42%</b>	<b>TOTAL DEMOCRAT</b>
15%	Independent
<b>37%</b>	<b>TOTAL REPUBLICAN</b>
11%	Independent-Lean Republican
9%	Not Strong Republican
17%	Strong Republican
6%	Other/Undecided/Refused