

EPIC•MRA STATEWIDE POLL OF ACTIVE & LIKELY 2024 NOVEMBER VOTERS
[MEDIA FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR ±4.0%]
Polling Dates: November 10, 2023 through November 16, 2023
Conducted by live interviewers – included 70% cell phones

_04. Overall, would you say that things in our country are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 18% Right direction
- 68% Wrong track
- 14% Undecided/Refused

_05. How about in Michigan, are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 44% Right direction
- 47% Wrong track
- 9% Undecided/Refused

Now I am going to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you have not heard of a name, say so and we'll move on. The first name is... “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

[ROTATE Q.06 THROUGH Q.12]	<u>NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
_06. Joe Biden	----	18%	37%	56%	47%	7%
_07. Gretchen Whitmer	----	33%	53%	42%	33%	5%
_08. Donald Trump	----	25%	39%	55%	49%	6%
_09. Nikki Haley	37%	8%	25%	25%	14%	13%
_10. Elissa Slotkin	50%	10%	22%	15%	10%	13%
_11. Mike Rogers	67%	3%	13%	9%	6%	11%
_12. James Craig	61%	6%	17%	12%	6%	10%

_13. Overall, how would you rate the job that Joe Biden has done as President? Would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

- 8% Excellent
- 22% Pretty good
- 30% TOTAL POSITIVE**
- 69% TOTAL NEGATIVE**
- 20% Just fair
- 49% Poor
- 1% Undecided/Refused

__14. How would you rate the job that Gretchen Whitmer has done as Governor? Would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

23% Excellent
 28% Pretty good
51% TOTAL POSITIVE
48% TOTAL NEGATIVE
 19% Just fair
 29% Poor
 1% Undecided/Refused

__15. Thinking about Michigan's economy over the past several months, do you think Michigan's economy has improved, gotten worse, or remained about the same?

19% Improved
 36% Gotten worse
 43% Remained about the same
 3% Undecided/Refused

Thinking about the 2024 November general election for President... **[ROTATE Q.16 AND Q.17]**

__16. If the election were held today and the candidates were **[ROTATE]** Donald Trump and Joe Biden, would you vote for **[ROTATE]** Donald Trump the Republican or Joe Biden the Democrat?

[IF UNDECIDED, ASK: "Well, if the election held today, and you had to decide right now, which candidate would you lean toward?" AND CODE BEST RESPONSE]

43% Donald Trump the Republican candidate
 3% Lean toward the Donald Trump the Republican candidate
46% TOTAL TRUMP
41% TOTAL BIDEN
 38% Joe Biden the Democrat
 3% Lean toward Joe Biden the Democrat
 13% Undecided/Refused

__17. If the election were held today and the candidates were **[ROTATE]** Nikki Haley and Joe Biden, would you vote for **[ROTATE]** Nikki Haley the Republican or Joe Biden the Democrat?

[IF UNDECIDED, ASK: "Well, if the election held today, and you had to decide right now, which candidate would you lean toward?" AND CODE BEST RESPONSE]

42% Nikki Haley the Republican candidate
 5% Lean toward the Nikki Haley the Republican candidate
47% TOTAL HALEY
36% TOTAL BIDEN
 34% Joe Biden the Democrat
 2% Lean toward Joe Biden the Democrat
 17% Undecided/Refused

Thinking about the 2024 November general election for U.S. Senate... [ROTATE Q.18 AND Q.19]

__18. If the election for United States Senate were held today and the candidates were [ROTATE] Mike Rogers and Elissa Slotkin, would you vote for [ROTATE] Mike Rogers the Republican or Elissa Slotkin the Democrat?

[IF UNDECIDED, ASK: “Well, if the election was being held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

33% Mike Rogers the Republican
 4% Lean toward Mike Rogers the Republican
37% TOTAL ROGERS
39% TOTAL SLOTKIN
 33% Elissa Slotkin the Democrat
 6% Lean toward Elissa Slotkin the Democrat
 24% Undecided/Refused

__19. If the election for United States Senate were held today and the candidates were [ROTATE] James Craig and Elissa Slotkin, would you vote for [ROTATE] James Craig the Republican or Elissa Slotkin the Democrat?

[IF UNDECIDED, ASK: “Well, if the election was being held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

35% James Craig the Republican
 3% Lean toward James Craig the Republican
38% TOTAL CRAIG
40% TOTAL SLOTKIN
 34% Elissa Slotkin the Democrat
 6% Lean toward Elissa Slotkin the Democrat
 22% Undecided/Refused

On another topic . . .

__38. Former President Donald Trump is facing criminal charges in four separate cases, two of which involve his actions surrounding the 2020 election, one involving the mishandling of classified materials and another for business fraud. If he is convicted in any of these criminal cases before the 2024 November election, will you be more likely to vote for him if he is on the ballot in 2024, less likely to vote for him, or would you say being convicted of a crime would not influence your vote one way or the other in the 2024 election? **[IF MORE/LESS LIKELY, ASK: “Would that be much or somewhat (*more/less*) likely to vote for him in the next election?” AND CODE BEST RESPONSE]**

11% Much more likely
 1% Somewhat more likely
12% TOTAL MORE LIKELY
 41% No influence
44% TOTAL LESS LIKELY
 3% Somewhat less likely
 41% Much less likely
 3% Undecided/Refused

NOTE: All respondents who are more likely to vote for Trump are already voting for him. Among those who are voting for him but say they are less likely to vote for Trump if convicted, Trump support drops from 46% to 40%, just below Biden at 41%, leaving 19% undecided.

__39. If former President Donald Trump is convicted of committing one or more crimes, do you think he should be sentenced to serve time in jail - Yes or No?

57% Yes
 35% No
 4% Depends (**VOLUNTEERED – DO NOT READ**)
 4% Undecided/Refused

Finally, I would like to ask a few questions about you for statistical purposes only.

__40. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions, except when it is necessary to save the life of the mother?

60% Pro-choice – women have the right to an abortion
 32% Pro-life – against abortions except to save life of mother
 8% Undecided/Refused

__43. Could you please tell me in what year you were born? [**IF REFUSED, ASK:** ‘Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.’ **AND READ 1 TO 4]**

[**RECORD YEAR HERE** _____ **AND THEN CODE BELOW]**

18%	18 to 34 years	(1989 to 2005)
25%	35 to 49	(1974 to 1988)
31%	50 to 64	(1959 to 1973)
26%	65 and over	(1958 or before)
0%	Undecided/Refused	

__44. What is the last grade or level of schooling you completed? [**DO NOT READ – CODE BEST RESPONSE]**

2%	1st to 11th Grade
20%	High School Graduate
3%	Non-college post high school (technical training)
31%	Some college
25%	College graduate
19%	Post graduate school
0%	Undecided/Refused

__46. Which of the following racial or ethnic groups best describes you - White, African American or Black, Hispanic or Latino, Asian, Native American, of mixed-race, or some other group or race?

80%	White
10%	African American/Black
2%	Hispanic or Latino (Puerto Rican, Mexican-American etc.)
1%	Asian
1%	Native American
3%	Mixed race
1%	Other
2%	Undecided/Refused

__47. Would you describe yourself as (**ROTATE**) conservative, moderate, or liberal?

35%	Conservative
34%	Moderate
21%	Liberal
10%	Undecided/Refused

__48. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

28%	Strong Democrat
8%	Not Strong Democrat
7%	Independent - Lean Democrat
43%	TOTAL DEMOCRAT
9%	Independent
43%	TOTAL REPUBLICAN
10%	Independent - Lean Republican
6%	Not Strong Republican
27%	Strong Republican
2%	Other
4%	Undecided/Refused