

**EPIC•MRA STATEWIDE POLL OF ACTIVE & LIKELY VOTERS**  
**[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**  
*Polling Dates: September 25, 2014 through September 29, 2014*  
*Conducted by live callers -- 20% cell phones*

**COMMISSIONED BY**  
**Detroit Free Press, WXYZ TV 7, WLNS TV 6,**  
**WOOD TV8 & WJRT (ABC) TV 12**

\_\_03. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

54%	Right direction
30%	Wrong track
16%	Undecided/Refused

Now I am going to read a list of state problems and issues voters in Michigan say they are concerned about the most. After I read the whole list of nine problems, please tell me which one problem or issue that personally concerns you the most? **[READ AND ROTATE 1 TO 9 BELOW – CODE RESPONSE, THEN ASK WHICH PROBLEM IS THE NEXT GREATEST CONCERN – IF ASKED TO READ LIST, DROP RESPONSE MENTIONED]**

<b>COM</b>		<b>Q.4 – 1st</b>	<b>Q.5 – 2nd</b>
20%	Improving the quality of education and increasing school funding	22%	19%
18%	Improving the state economy and creating more jobs	18%	18%
17%	Improving the condition of roads and bridges	18%	16%
10%	Controlling government spending	11%	9%
9%	Controlling crime and drugs	11%	6%
8%	Keeping state and local taxes low	8%	9%
7%	Providing affordable health care for everyone	7%	6%
4%	Protecting our air and water	3%	5%
2%	Addressing urban problems like the Detroit bankruptcy	1%	3%
5%	Undecided/Refused	1%	9%

\_\_06. Thinking about the economy in Michigan, do you believe Michigan’s economy...**[READ 1 TO 3]**

68%	Has already bottomed out and is starting to improve
15%	Is at the bottom but is not yet getting any better
12%	Has not yet bottomed out and will still get worse
5%	Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?”] AND CODE BEST RESPONSE]

[ROTATE Q.7 TO Q.14]		<u>NO REC</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF/ UND</u>
__07.	Rick Snyder	---	20%	<b>49%</b>	<b>40%</b>	25%	11%
__08.	Mark Schauer	17%	10%	<b>29%</b>	<b>29%</b>	14%	25%
__09.	Gary Peters	12%	12%	<b>31%</b>	<b>30%</b>	15%	27%
__10.	Terri Lynn Land	6%	10%	<b>30%</b>	<b>46%</b>	27%	18%
__11.	Bill Schuette	30%	6%	<b>24%</b>	<b>18%</b>	8%	28%
__12.	Mark Totten	70%	2%	<b>7%</b>	<b>5%</b>	1%	18%
__13.	Ruth Johnson	53%	3%	<b>16%</b>	<b>6%</b>	2%	25%
__14.	Godfrey Dillard	76%	1%	<b>4%</b>	<b>4%</b>	1%	16%

\_\_15. Overall, how would you rate the job Rick Snyder has done as Michigan’s Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

13%	Excellent
36%	Pretty good
<b>49%</b>	<b>TOTAL POSITIVE</b>
<b>50%</b>	<b>TOTAL NEGATIVE</b>
29%	Just fair
21%	Poor
1%	Undecided/Refused

\_\_16. Overall, how would you rate the job Bill Schuette has done as Michigan Attorney General – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

5%	Excellent
29%	Pretty good
<b>34%</b>	<b>TOTAL POSITIVE</b>
<b>41%</b>	<b>TOTAL NEGATIVE</b>
31%	Just fair
10%	Poor
25%	Undecided/Refused

\_\_17. Overall, how would you rate the job Ruth Johnson has done as Michigan Secretary of State – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

5%	Excellent
29%	Pretty good
<b>34%</b>	<b>TOTAL POSITIVE</b>
<b>34%</b>	<b>TOTAL NEGATIVE</b>
28%	Just fair
6%	Poor
32%	Undecided/Refused

On another topic...

\_\_18. Are things better for you and your family because of an improving Michigan economy, are things worse, or, has Michigan’s economy not had an impact on you and your family one way or the other?

47%	About the same
27%	Worse
25%	Better
1%	Undecided/Refused

Thinking about the November general election this year for Governor, US Senate, Attorney General, and Secretary of State, how you would vote in the following matchups.

\_\_19. In the race for Governor, if the election were held today, would you vote for [**ROTATE FIRST TWO**] Rick Snyder the Republican, Mark Schauer the Democrat, or a third party candidate?

**[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [**ROTATE FIRST TWO**] Mark Schauer the Democrat, Rick Snyder the Republican, or a third party candidate?” AND CODE BEST RESPONSE]**

35%	Vote for Mark Schauer the Democrat
4%	Lean toward Mark Schauer
<b>39%</b>	<b>TOTAL VOTE SCHAUER</b>
41%	Vote for Rick Snyder the Republican
4%	Lean toward Rick Snyder
<b>45%</b>	<b>TOTAL VOTE SNYDER</b>
6%	Vote for third party candidate
2%	Lean toward third party candidate
<b>8%</b>	<b>TOTAL VOTE THIRD PARTY</b>
8%	Undecided/Refused

\_\_20. In the race for U.S. Senate, if the election were held today, would you vote for [**ROTATE FIRST TWO**] Terri Lynn Land the Republican, Gary Peters the Democrat, or a third party candidate?

[**IF UNDECIDED, ASK:** “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [**ROTATE FIRST TWO**] Gary Peters the Democrat, Terri Lynn Land the Republican, or a third party candidate?” **AND CODE BEST RESPONSE**]

39%	Vote for Gary Peters the Democrat
3%	Lean toward Gary Peters
<b>42%</b>	<b>TOTAL VOTE PETERS</b>
29%	Vote for Terri Lynn Land the Republican
4%	Lean toward Terri Lynn Land
<b>33%</b>	<b>TOTAL VOTE LAND</b>
10%	Vote for third party candidate
1%	Lean toward third party candidate
<b>11%</b>	<b>TOTAL VOTE THIRD PARTY</b>
14%	Undecided/Refused

\_\_21. In the race for Michigan Attorney General, if the election were held today, would you vote for [**ROTATE FIRST TWO**] Bill Schuette the Republican, Mark Totten the Democrat, or a third party candidate?

[**IF UNDECIDED, ASK:** “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [**ROTATE FIRST TWO**] Mark Totten the Democrat, Bill Schuette the Republican, or a third party candidate?” **AND CODE BEST RESPONSE**]

29%	Vote for Mark Totten the Democrat
3%	Lean toward Mark Totten
<b>32%</b>	<b>TOTAL VOTE TOTTEN</b>
33%	Vote for Bill Schuette the Republican
5%	Lean toward Bill Schuette
<b>38%</b>	<b>TOTAL VOTE SCHUETTE</b>
9%	Vote for third party candidate
2%	Lean toward third party candidate
<b>11%</b>	<b>TOTAL VOTE THIRD PARTY</b>
18%	Undecided/Refused

\_\_22. In the race for Michigan Secretary of State, if the election were held today, would you vote for [ROTATE FIRST TWO] Ruth Johnson the Republican, Godfrey Dillard the Democrat, or a third party candidate?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE FIRT TWO] Godfrey Dillard the Democrat, Ruth Johnson the Republican, or a third party candidate?” AND CODE BEST RESPONSE]

27%	Vote for Godfrey Dillard the Democrat
3%	Lean toward Godfrey Dillard
<b>30%</b>	<b>TOTAL VOTE DILLARD</b>
36%	Vote for Ruth Johnson the Republican
4%	Lean toward Ruth Johnson
<b>40%</b>	<b>TOTAL VOTE JOHNSON</b>
9%	Vote for third party candidate
1%	Lean toward third party candidate
<b>10%</b>	<b>TOTAL VOTE THIRD PARTY</b>
20%	Undecided/Refused

On another topic...

\_\_23. If a proposal to amend the Michigan Constitution appeared on a future election ballot which would allow same sex marriage in Michigan, if the election were held today, would you vote YES to allow same sex marriage in Michigan, or, would you vote NO to oppose it?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES or NO?” AND CODE BEST RESPONSE]

43%	Vote YES
4%	Lean toward voting YES
<b>47%</b>	<b>TOTAL VOTE YES</b>
45%	Vote NO
2%	Lean toward voting NO
<b>47%</b>	<b>TOTAL VOTE NO</b>
6%	Undecided/Refused

\_\_24. As you may know, the Affordable Care Act, also known as Obamacare, was passed by Congress and signed into law in 2010. Which of the following statements best describes what you believe should be done with the Affordable Care Act after the election? [READ 1 TO 4 BELOW]

41%	It should be kept but Congress should work to improve it
25%	It should be repealed and not replaced at all
20%	It should be replaced with an alternative
11%	It should be kept as is
3%	Undecided/Refused

\_\_25. If a member of Congress or a candidate for Congress or U.S. Senate supports the Affordable Care Act, will you be more likely to vote for that candidate, less likely to vote for him or her, or, would you say his or her position on the Affordable Care Act won't influence you one way or the other? [**IF MORE/LESS LIKELY, ASK: "Would that be much or somewhat (more/less) likely to vote for that candidate?" AND CODE BEST RESPONSE]**]

12%	Much more likely
14%	Somewhat more likely
<b>26%</b>	<b>TOTAL MORE LIKELY</b>
34%	Won't influence vote
<b>35%</b>	<b>TOTAL LESS LIKELY</b>
13%	Somewhat less likely
22%	Much less likely
5%	Undecided/Refused

\_\_26. With everything that has happened in the City of Detroit, Michigan's largest city, over the past couple of years, do you think that overall, things in the City of Detroit are getting better, getting worse, or remaining about the same?

45%	Getting better
31%	Remaining about the same
12%	Getting worse
12%	Undecided/Refused

\_\_27. Thinking about the relations between the eastern part of Michigan including the City of Detroit, and the western part of Michigan, including the Grand Rapids area, overall, do you think that relations between those two areas are improving, getting worse, or remaining about the same?

51%	Remaining about the same
13%	Getting better
7%	Getting worse
29%	Undecided/Refused

\_\_28. Thinking about the urban agenda of Governor Rick Snyder, which includes greater state oversight of cities with financial problems, the appointment of emergency financial managers, and state intervention to provide financial management assistance, overall, do you approve or disapprove of Governor Snyder's urban agenda and policies? [**IF APPROVE/ DISAPPROVE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]**]

22%	Strongly approve
32%	Somewhat approve
<b>54%</b>	<b>TOTAL APPROVE</b>
<b>35%</b>	<b>TOTAL DISAPPROVE</b>
13%	Somewhat disapprove
22%	Strongly disapprove
11%	Undecided/Refused

\_\_29. Do you think that Governor Rick Snyder and the Michigan Legislature have done too much, too little, or about the right amount in dealing with the financial problems and other issues confronting Michigan urban areas? **[IF TOO MUCH/TOO LITTLE, ASK: "Would that be much or somewhat (too much/too little)?" AND CODE BEST RESPONSE]**

5%	Much too much
4%	Somewhat too much
<b>9%</b>	<b>TOTAL TOO MUCH</b>
41%	About the right amount
<b>42%</b>	<b>TOTAL TOO LITTLE</b>
21%	Somewhat too little
21%	Much too little
8%	Undecided/Refused

\_\_30. Who do you think would do a better job as Governor for the urban areas of the State of Michigan -  
- **[ROTATE]** Rick Snyder the Republican or Mark Schauer the Democrat?

44%	Snyder the Republican
37%	Schauer the Democrat
7%	Neither ( <i>volunteered</i> )
1%	Both equally ( <i>volunteered</i> )
11%	Undecided/Refused

\_\_31. How would you rate the condition of the roads and bridges throughout Michigan? Would you say they are in excellent condition, good condition, only fair condition or poor condition?

---	Excellent condition
7%	Good condition
<b>7%</b>	<b>TOTAL POSITIVE</b>
<b>93%</b>	<b>TOTAL NEGATIVE</b>
29%	Only fair condition
64%	Poor condition
---	Undecided/Refused

\_\_32. How would you rate the condition of the local streets and roads in the neighborhood where you live? Would you say they are in excellent condition, good condition, only fair condition or poor condition?

4%	Excellent condition
21%	Good condition
<b>25%</b>	<b>TOTAL POSITIVE</b>
<b>75%</b>	<b>TOTAL NEGATIVE</b>
38%	Only fair condition
37%	Poor condition
---	Undecided/Refused

\_\_33. It has been estimated that about \$1.5 to \$1.8 billion per year is needed in new state funding to provide the needed upgrades and improvements in state highways, roads and bridges. The Michigan Legislature and Governor Snyder have not yet been able to pass a state road funding plan. Based on what you know or have heard or read about the deliberations in the Michigan Legislature about a state road funding plan, which one of the following list of participants in the legislative process would you say has been most responsible for failing to come up with a plan to fund state road improvements?

**[READ AND ROTATE 1 TO 5 BELOW]**

15%	Legislative Republicans in the House and Senate and their leaders
12%	Governor Snyder
8%	Legislative Democrats in the House and Senate and their leaders
8%	Tea Party Republican legislators
7%	Liberal Democratic legislators
24%	More than one ( <i>volunteered</i> )
26%	Undecided/Refused

\_\_34. In order to come up with enough state funding to fix the roads, do you think it will be necessary to raise one or more taxes, fees, or both as part of any plan, or, do you think the Governor and Michigan Legislature can raise the needed funding just by cutting existing state programs and services?

43%	It will be necessary to raise one or more taxes, fees or both
36%	Funding can be raised just by cutting existing state programs and services
21%	Undecided/Refused

\_\_35. If one or more state taxes or fees are increased to provide funding for improvements to state roads and bridges, which of the following list of taxes or fees would be your top choice as a source of funding? **[READ AND ROTATE 1 TO 5 BELOW]**

29%	An increase in the state sales tax of no more than 1 cent on the dollar, from 6 to 7 cents
17%	An increase in the gasoline tax
11%	An increase in vehicle registration fees
9%	An increase in the state income tax by the amount cut in recent years, about half a percent
7%	Establishing a 1 cent per mile fee paid each year by car owners as part of car registration fees
4%	Some other source of funding ( <i>volunteered</i> )
17%	None of the above ( <i>volunteered</i> )
6%	Undecided/Refused



\_\_36. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [**IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

10%	Strongly supports Tea Party movement
22%	Somewhat supports Tea Party movement
<b>32%</b>	<b>TOTAL SUPPORT</b>
<b>46%</b>	<b>TOTAL OPPOSE</b>
12%	Somewhat opposes Tea Party movement
34%	Strongly opposes Tea Party movement
22%	Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_37. Do you think of yourself as pro-choice, meaning you support allowing women to have the right to an abortion, do you consider yourself strongly pro-life, meaning you oppose abortions in all cases without exception, or, do you consider yourself mostly pro-life, meaning you oppose abortions except where it is necessary to save the life of the mother, or to end a pregnancy caused by rape or incest?

43%	Pro-choice – women have the right to an abortion
36%	Mostly Pro-life – against abortions except to save life of mother and/or rape or incest
18%	Strongly Pro-life – against abortions in all cases
3%	Undecided/Refused

\_\_42. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

37%	Conservative
34%	Moderate
21%	Liberal
8%	Undecided/Refused

\_\_45. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

25%	Strong Democrat
9%	Not Strong Democrat
7%	Independent-Lean Democrat
<b>41%</b>	<b>TOTAL DEM</b>
19%	Independent
<b>37%</b>	<b>TOTAL GOP</b>
9%	Independent-Lean Republican
10%	Not Strong Republican
18%	Strong Republican
3%	Other/Undecided/Refused