

**EPIC•MRA STATEWIDE SURVEY OF ACTIVE AND LIKELY NOV VOTERS**  
**[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4%]**  
**Polling Dates: July 24 through July 31, 2012**

**EXCLUSIVE FOR THE**  
**DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10, AND WJRT/ABC TV 12**

\_\_03. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

31% Right direction  
 56% Wrong track  
 13% Undecided/Refused

\_\_04. How about in Michigan – are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

44% Right direction  
 45% Wrong track  
 11% Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

<b>[ROTATE Q.5 TO Q.9]</b>	<b><u>DO NOT</u></b> <b><u>RECOG</u></b>	<b><u>VERY</u></b> <b><u>FAVOR</u></b>	<b><u>TOTAL</u></b> <b><u>FAVOR</u></b>	<b><u>TOTAL</u></b> <b><u>UNFAV</u></b>	<b><u>VERY</u></b> <b><u>UNFAV</u></b>	<b><u>REF</u></b> <b><u>UNDEC</u></b>
_05. Barack Obama	0%	25%	49%	46%	30%	5%
_06. Rick Snyder	1%	9%	47%	41%	19%	11%
_07. Mitt Romney	0%	9%	40%	48%	30%	12%
_08. Debbie Stabenow	1%	14%	47%	38%	17%	14%
_09. Pete Hoekstra <b>(HOKE-struh)</b>	10%	5%	25%	27%	12%	37%

\_\_10. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

14% Excellent  
 30% Pretty good  
**44% TOTAL POSITIVE**  
 16% Just fair  
 39% Poor  
**55% TOTAL NEGATIVE**  
 1% Undecided/Refused

\_\_11. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

6% Excellent  
 39% Pretty good  
**45% TOTAL POSITIVE**  
 30% Just fair  
 23% Poor  
**53% TOTAL NEGATIVE**  
 1% Undecided/Refused

\_\_12. How would you rate the job Debbie Stabenow has done as Michigan United States Senator – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

12% Excellent  
 29% Pretty good  
**41% TOTAL POSITIVE**  
 25% Just fair  
 25% Poor  
**49% TOTAL NEGATIVE**  
 10% Undecided/Refused

\_\_13. How would you rate your personal financial situation these days -- good, bad, or somewhere in the middle? [IF GOOD/BAD, ASK]: “Would that be very or somewhat (GOOD/BAD)?”

9% Very good  
 24% Somewhat good  
**33% TOTAL GOOD**  
 51% Somewhere in the middle  
 8% Somewhat bad  
 7% Very bad  
**15% TOTAL BAD**  
 1% Undecided/Refused

Thinking about this year's November general election, how would you vote on the following matchups?

\_\_14. If the election for President were held today, would you vote for Mitt Romney the Republican or Barack Obama the Democrat?

**[IF UNDECIDED, ASK]:** "Well, if the election were held today and you had to decide right now, would you lean toward voting for Mitt Romney the Republican or Barack Obama the Democrat?"

45% Vote for Barack Obama the Democrat  
 3% Lean toward Barack Obama the Democrat  
**48% TOTAL OBAMA**

37% Vote for Mitt Romney the Republican  
 5% Lean toward Mitt Romney the Republican  
**42% TOTAL ROMNEY**  
 10% Undecided/Refused

\_\_15. If the election for U.S Senate were held today and the candidates were Debbie Stabenow and Pete Hoekstra (**HOKE-struh**), would you vote for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?

**[IF UNDECIDED, ASK:** "Well, if the election were held today and you had to decide right now, would you lean toward voting for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?" **AND CODE BEST RESPONSE]**

44% Vote for Debbie Stabenow the Democrat  
 5% Lean toward Debbie Stabenow the Democrat  
**49% TOTAL STABENOW**

29% Vote for Pete Hoekstra the Republican  
 6% Lean toward Pete Hoekstra the Republican  
**35% TOTAL HOEKSTRA**  
 16% Undecided/Refused

\_\_34. Thinking again about the economy in Michigan, do you believe the economy in Michigan...  
**[READ 1 TO 3]**

- 53% Has already bottomed out and is starting to improve
- 25% Is at the bottom but is not yet getting any better
- 17% Has not yet bottomed out and will still get worse
- 5% Undecided/Refused

\_\_36. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

- 15% Strongly supports Tea Party movement
- 18% Somewhat supports Tea Party movement
- 33% TOTAL TEA PARTY SUPPORT**

- 8% Somewhat opposes Tea Party movement
- 39% Strongly opposes Tea Party movement
- 47% TOTAL TEA PARTY OPPOSITION**
- 20% Undecided/Refused

\_\_37. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

- 48% Pro-choice
- 45% Pro-life
- 7% Undecided/Refused

\_\_44. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

- 25% Strong Democrat
- 4% Not Strong Democrat
- 9% Independent-Lean Democrat ----- **38% TOTAL DEMOCRAT**
- 21% Independent
- 12% Independent-Lean Republican
- 7% Not Strong Republican
- 17% Strong Republican ----- **36% TOTAL REPUBLICAN**
- 1% Other
- 4% Undecided/Refused ----- **26% TOTAL INDEPENDENT/OTHER**